

Estimation and Sampling Distributions

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Populations and Samples

- A **Population** is the set of all items or individuals of interest

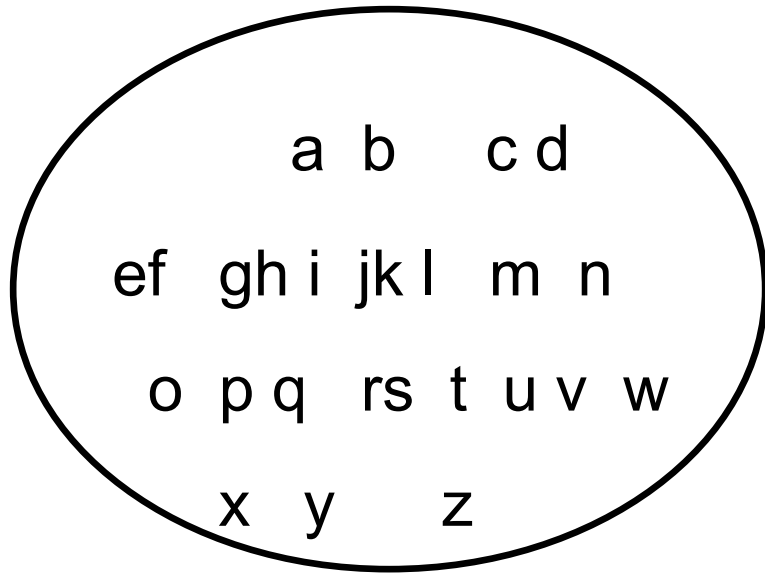
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| ■ Examples: | All likely voters in the next election
All parts produced today
All sales receipts for November |
|--------------------|---|

- A **Sample** is a subset of the population

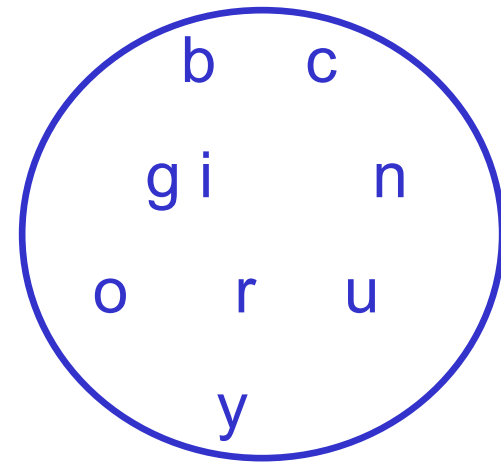
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| ■ Examples: | 1000 voters selected at random for interview
A few parts selected for destructive testing
Random receipts selected for audit |
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Population vs. Sample

Population



Sample



Why Sample?

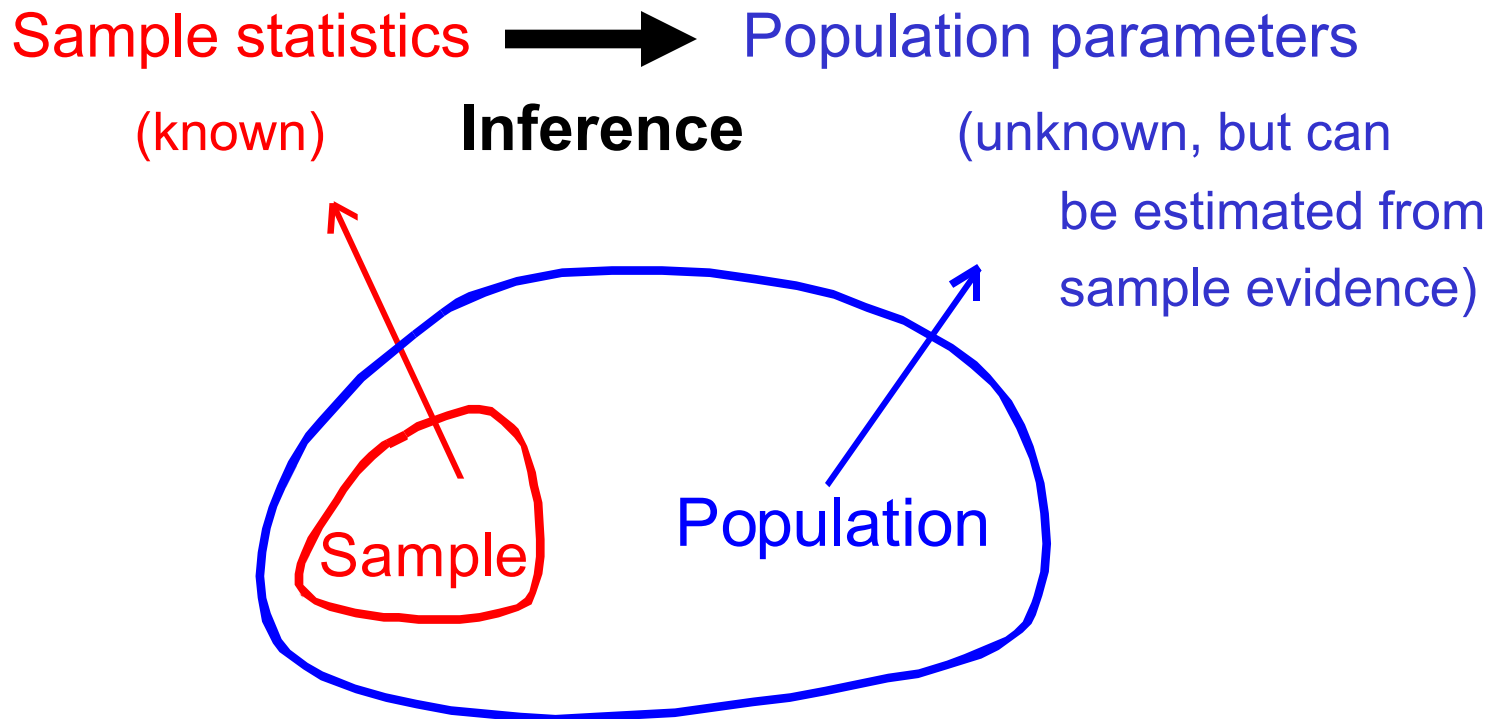
- Less time consuming than a census
- Less costly to administer than a census
- It is possible to obtain statistical results of a sufficiently high precision based on samples.

Simple Random Samples

- Every object in the population has an **equal chance** of being selected
- Objects are selected independently
- Samples can be obtained from a table of random numbers or computer random number generators
- A simple random sample is the benchmark against which other sample methods are compared

Inferential Statistics

- Making statements about a population by examining sample results



Inferential Statistics

Drawing conclusions and/or making decisions concerning a **population** based on **sample** results.

- **Estimation**

- e.g., Estimate the population mean weight using the sample mean weight

- **Hypothesis Testing**

- e.g., Use sample evidence to test the claim that the population mean weight is 120 pounds

- **Confidence Intervals**

- e.g., Construct a 95% confidence interval for the mean



How is inference made?

- Point estimation: Find the “best” approximations of an unknown population parameter
- Interval estimation: Find a range of values that with high probability covers the unknown population parameter
- Hypothesis testing: Give statements about the population (values of parameters, probability distributions, issues of independence,...) and examine their validity

Estimation methods

- Maximum likelihood
- Least squares
- Method of moments

Method of Moments

- Let X_1, X_2, \dots, X_n represent a random sample from a population with mean μ and variance σ^2
- Use as an estimate for μ the sample mean value defined as
$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$
- Use as an estimate for σ^2 the sample variance

Maximum likelihood

- The population to be investigated is such that the values that comes out in a sample x_1, x_2, \dots are governed by a probability distribution
- The probability distribution is represented by a probability density (or mass) function $f(x)$
- Alternatively, the sample values can be seen as the outcomes of independent random variables X_1, X_2, \dots all with probability density (or mass) function $f(x)$

Maximum likelihood

- We have a sample $\mathbf{x} = (x_1, \dots, x_n)$ from a population
- The population contains an unknown parameter θ
- The functional forms of the distributional functions is known, but depend on the unknown θ .
- Denote generally by $f(x; \theta)$ the probability density or mass function of the distribution
- A *point estimate* of θ is a function of the sample values

Maximum Likelihood

- Principle: Estimate a parameter such that for this value the probability of obtaining an actually observed sample is as large as possible.
- The probability (or density) of an observed sample depends on a parameter which will be adjusted to give it a maximum possible value.
- The maximum likelihood estimate of the unknown population parameter is the value of the parameter that maximizes the probability (or density) of the observed sample.

Maximum likelihood

- The joint pdf or pmf of a sample of n random variables is given by

$$L(\theta | x) = f(x_1, x_2, \dots, x_n | \theta) = \prod_{i=1}^n f_X(x_i | \theta)$$

if the random variables are independent

- The above function $L(\theta | x)$ is known as the likelihood of the observed sample

Maximum likelihood

- We call the value of θ that maximizes the likelihood function $L(\theta|x)$, the maximum likelihood estimator (MLE) of θ :

$$\hat{\theta} = \arg \max_{\theta} [L(\theta | x)]$$

- For convenience, we compute the logarithm of the likelihood function: $\ln[L(\theta|x)]$
- The maximum can be found by taking:

$$\frac{\partial \ln L(\theta | x)}{\partial \theta} = 0$$

- Solve the system of partial derivatives

Example 1: Bernoulli

- Let x_1, x_2, \dots, x_n be a random sample from a Bernoulli distribution with parameter p , i.e.

$$f(x_i; p) = p^{x_i} (1-p)^{1-x_i}, \quad x_i = 0, 1$$

Find the MLE of p

- Compute likelihood

$$L(\theta | x) = \prod_{i=1}^n p^{x_i} (1-p)^{1-x_i} = p^{\sum_{i=1}^n x_i} (1-p)^{n - \sum_{i=1}^n x_i}$$

- Compute log-likelihood function

$$\ln L(\theta | x) = \sum_{i=1}^n x_i \ln(p) + \left(n - \sum_{i=1}^n x_i \right) \ln(1 - p)$$

- Compute the derivative

$$\frac{\partial \ln L(\theta | x)}{\partial p} = \frac{1}{p} \sum_{i=1}^n x_i - \frac{1}{1 - p} \left(n - \sum_{i=1}^n x_i \right)$$

- Solve the equation (=0) and find the estimator:

$$\hat{p}_{MLE} = \frac{1}{n} \sum_{i=1}^n x_i$$

Example 2: Normal

- Let x_1, x_2, \dots, x_n be a random sample from a normal distribution with mean μ and variance σ^2
Find the MLE of μ and σ^2
- Compute likelihood

$$\begin{aligned} L(\theta | x) &= \prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left[-\frac{(x_i - \mu)^2}{2\sigma^2}\right] \\ &= \frac{1}{(2\pi\sigma^2)^{n/2}} \exp\left[-\frac{1}{2\sigma^2} \sum_{i=1}^n (x_i - \mu)^2\right] \end{aligned}$$

- Compute log-likelihood function

$$\ln L(\theta, x) = -\frac{n}{2} \ln(2\pi) - \frac{n}{2} \ln(\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^n (x_i - \mu)^2$$

- Compute partial derivatives

$$\frac{\partial \ln L(\theta | x)}{\partial \mu} = -\frac{1}{2\sigma^2} \sum_{i=1}^n 2(x_i - \mu)(-1) = \frac{1}{\sigma^2} \sum_{i=1}^n (x_i - \mu) = 0$$

$$\frac{\partial \ln L(\theta | x)}{\partial \sigma^2} = -\frac{n}{2\sigma^2} - \frac{1}{2} \sum_{i=1}^n (x_i - \mu)^2 (-(\sigma^2)^{-2}) = -\frac{n}{2\sigma^2} + \frac{1}{2\sigma^4} \sum_{i=1}^n (x_i - \mu)^2 = 0$$

- Solve the system and find the estimators:

$$\hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^n x_i \quad \hat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu}_{MLE})^2$$

Properties of Estimators: Unbiasedness

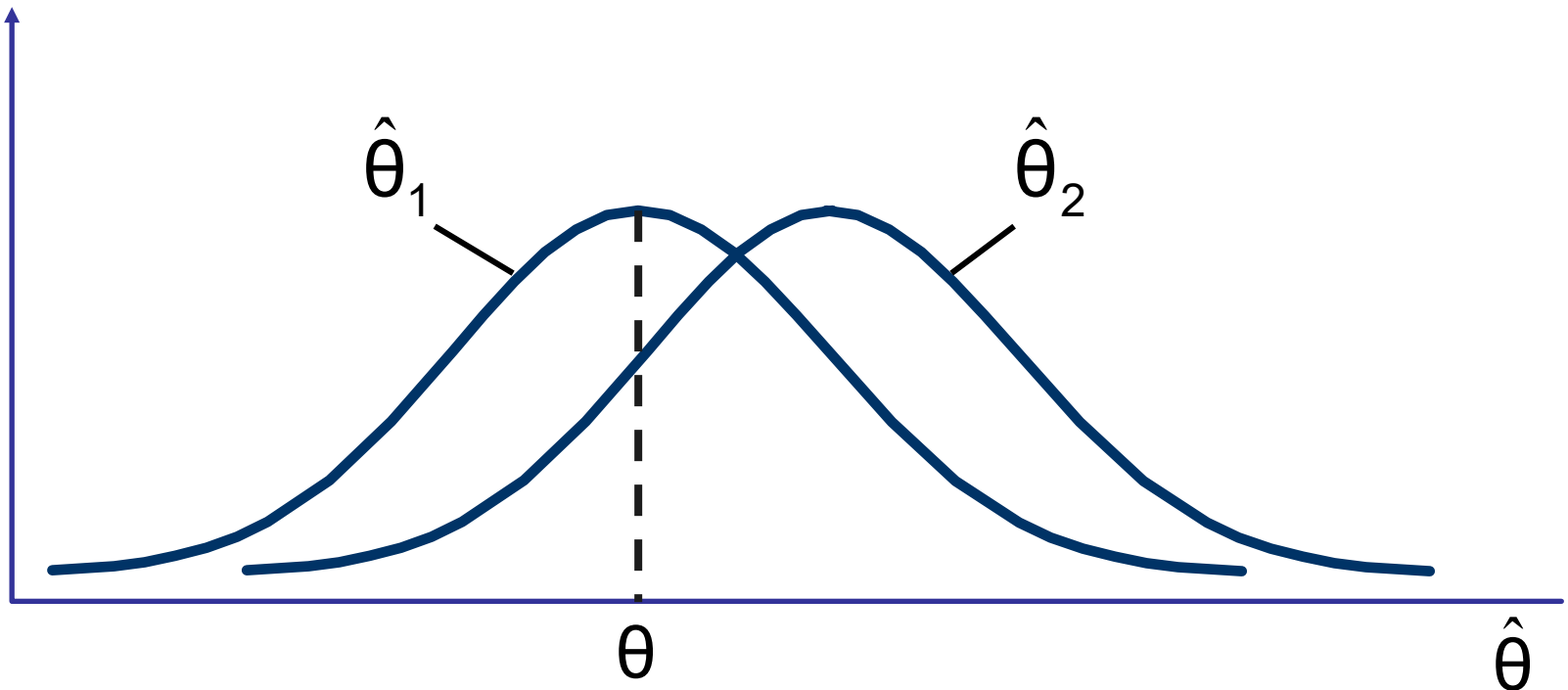
- A point estimator $\hat{\theta}$ is said to be an **unbiased estimator** of the parameter θ if the expected value, or mean, of the sampling distribution of $\hat{\theta}$ is θ ,

$$E(\hat{\theta}) = \theta$$

- Examples:
 - The sample mean is an unbiased estimator of μ
 - The sample proportion is an unbiased estimator of P

Properties of Estimators: Unbiasedness

- $\hat{\theta}_1$ is an unbiased estimator, $\hat{\theta}_2$ is biased:



Properties of Estimators: Bias

- Let $\hat{\theta}$ be an estimator of θ
- The **bias** in $\hat{\theta}$ is defined as the difference between its mean and θ

$$\text{Bias}(\hat{\theta}) = E(\hat{\theta}) - \theta$$

- The bias of an unbiased estimator is 0

Properties of Estimators: Efficiency

- Suppose there are several unbiased estimators of θ
- The **most efficient estimator** or the **minimum variance unbiased estimator** of θ is the unbiased estimator with the **smallest variance**
- Let $\hat{\theta}_1$ and $\hat{\theta}_2$ be two unbiased estimators of θ , based on the same number of sample observations. Then,
 - $\hat{\theta}_1$ is said to be more efficient than $\hat{\theta}_2$ if $\text{Var}(\hat{\theta}_1) < \text{Var}(\hat{\theta}_2)$

Example 1: Unbiasedness of Sample Mean

- Let X_1, X_2, \dots, X_n represent a random sample from a population with mean μ and variance σ^2
- The **sample mean** value of these observations is defined as

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

- The Expected value of the sample mean is:

$$E(\bar{X}) = E\left(\frac{1}{n} \sum_{i=1}^n X_i\right) = \mu$$

- The sample mean is an unbiased estimator of μ

Example 1: Variance of the sample mean

- The variance of the sample mean is:

$$V(\bar{x}) = V\left(\frac{1}{n} \sum_{i=1}^n x_i\right) = \frac{\sigma^2}{n}$$

- A measure of the variability in the mean from sample to sample is given by the **Standard Error of the Mean**:

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$

- Note that the standard error of the mean decreases as the sample size increases

Example 2: Unbiasedness of proportion - Variance of proportion

Let X_1, X_2, \dots, X_n be a random sample from a Bernoulli distribution with parameter p , i.e. A Binomial experiment with n trials and probability of success p .

The maximum likelihood estimate of proportion is unbiased:

$$E(\hat{P}) = p$$

The variance of the proportion is given by:

$$V(\hat{p}) = V\left(\frac{X}{n}\right) = \frac{1}{n^2} V(X) = \frac{1}{n^2} np(1-p) = \frac{p(1-p)}{n}$$

The standard error of the estimate of proportion is given by:

$$\sigma_{\hat{p}} = \sqrt{V(\hat{p})} = \sqrt{\frac{p(1-p)}{n}}$$

Law of Large Numbers

- Informally: An average of many measurements is more accurate than a single measurement.
- Formally: Let X_1, X_2, \dots be i.i.d. random variables all with mean μ and standard deviation σ .

Let

$$\bar{x}_n = \frac{X_1 + X_2 + \dots + X_n}{n} = \frac{\sum_{i=1}^n X_i}{n}$$

Then, for any (small number) a , we have that

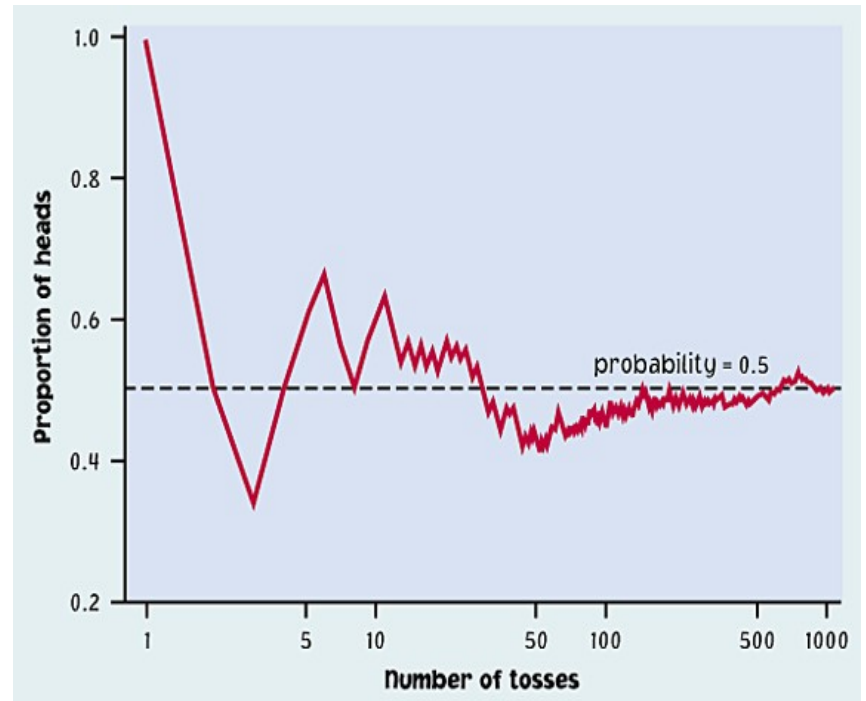
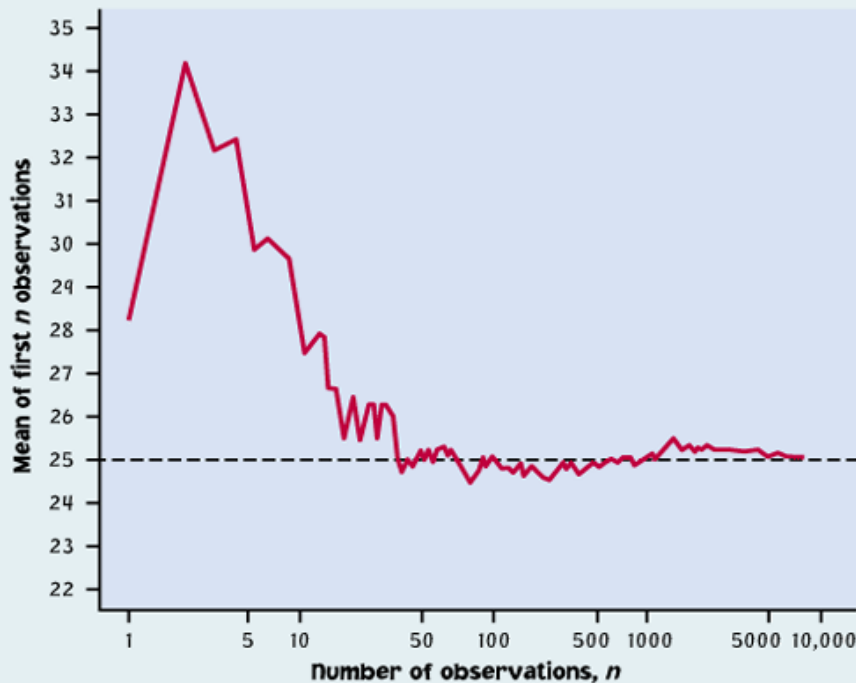
$$\lim_{n \rightarrow \infty} P(|\bar{x}_n - \mu| < a) = 1$$

The law of large numbers

Law of large numbers: As the number of randomly-drawn observations (n) in a sample increases

the mean of the sample (\bar{x}) gets closer and closer to the population mean μ (quantitative variable).

the sample proportion (\hat{p}) gets closer and closer to the population proportion p (categorical variable).



Sampling distribution of the mean case1 : the Population is Normal

- If a population is **normal** with mean μ and standard deviation σ , the sampling distribution of \bar{X} is **also normally distributed** with

$$\mu_{\bar{X}} = \mu$$

and

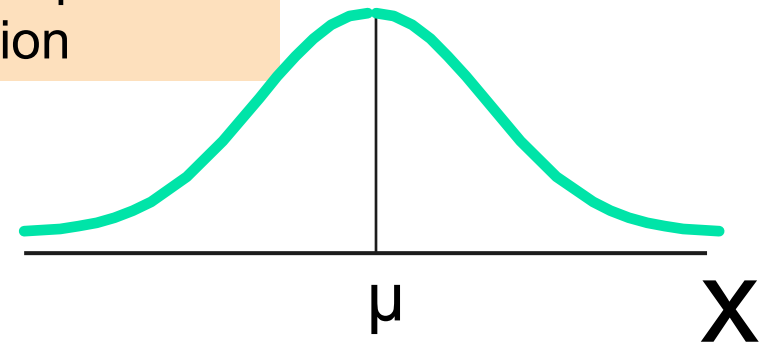
$$\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}}$$

Sampling distribution of the mean case1 : the Population is Normal

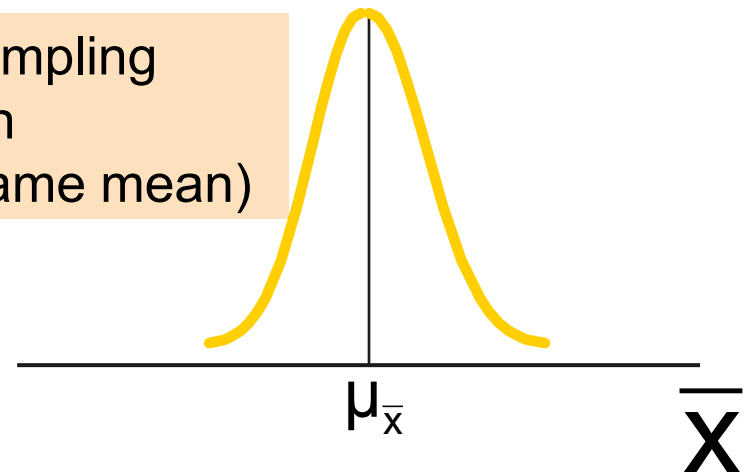
- $$E(\bar{X}) = \mu_{\bar{X}} = \mu$$

(i.e. \bar{X} is unbiased)

Normal Population
Distribution



Normal Sampling
Distribution
(has the same mean)

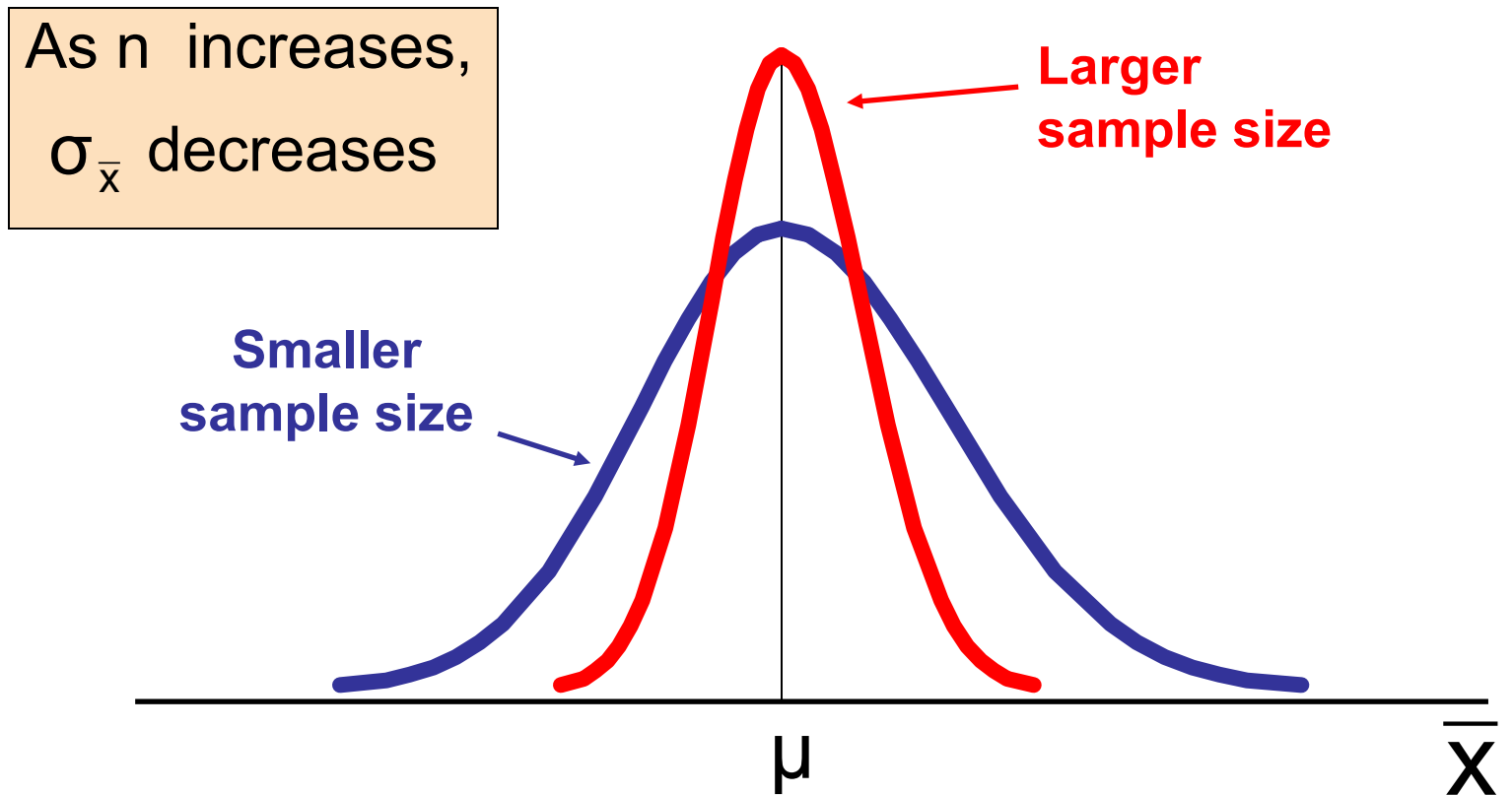


Sampling distribution of the mean

case1 : the Population is Normal

(continued)

- For sampling **with replacement**:



Sampling distribution of the mean case2 : the Population is not Normal

- We can apply the **Central Limit Theorem**:
 - Even if the population is **not normal**,
 - ...sample means from the population **will be approximately normal** as long as the sample size is large enough.

Properties of the sampling distribution:

$$\mu_{\bar{x}} = \mu$$

and

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$

The Central Limit Theorem

Formally: Let X_1, X_2, \dots be i.i.d. random variables all with mean μ and standard deviation σ .

Let

$$\bar{x}_n = \frac{X_1 + X_2 + \dots + X_n}{n} = \frac{\sum_{i=1}^n X_i}{n}$$

$$S_n = X_1 + X_2 + \dots + X_n$$

For large n ,

$$\bar{x}_n \sim N\left(\mu, \frac{\sigma^2}{n}\right)$$

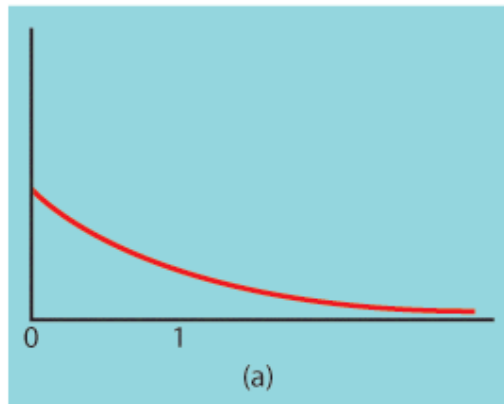
$$S_n \sim N(n\mu, n\sigma^2)$$

Standardized S_n or $\bar{x}_n \sim N(0,1)$

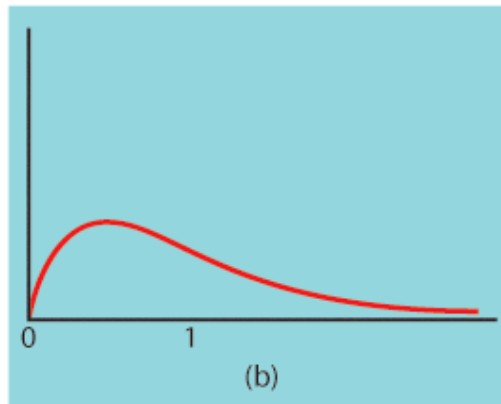
The central limit theorem

Central Limit Theorem: When randomly sampling from any population with mean μ and standard deviation σ , **when n is large enough**, the sampling distribution of \bar{x} is approximately normal: $N(\mu, \sigma/\sqrt{n})$.

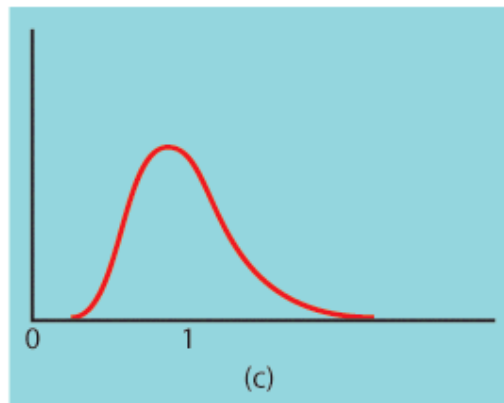
Population with strongly skewed distribution



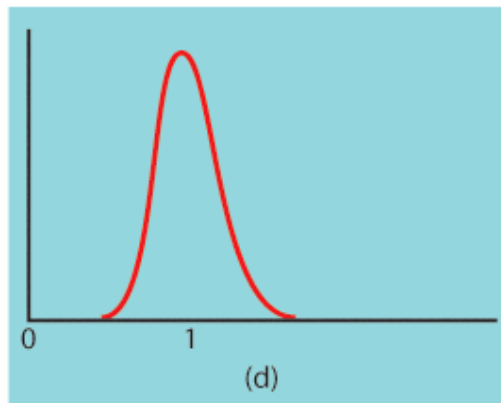
Sampling distribution of \bar{x} for $n = 2$ observations



Sampling distribution of \bar{x} for $n = 10$ observations



Sampling distribution of \bar{x} for $n = 25$ observations



If the Population is **not** Normal

(continued)

Sampling distribution properties:

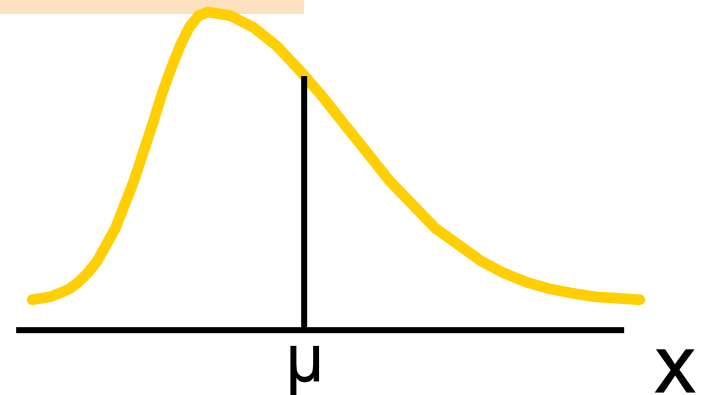
Central Tendency

$$\mu_{\bar{x}} = \mu$$

Variation

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$

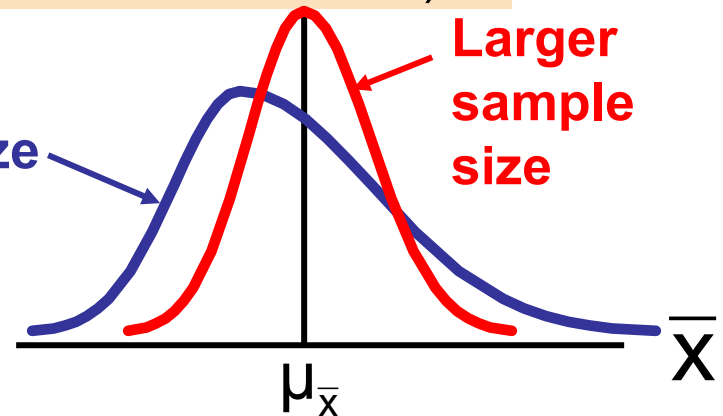
Population Distribution



Sampling Distribution
(becomes normal as n increases)

Smaller sample size

Larger sample size



How Large is Large Enough?

- For most distributions, $n > 25$ will give a sampling distribution that is nearly normal
- For normal population distributions, the sampling distribution of the mean is always normally distributed

Standardization

- If the random variable X has a $N(\mu, \sigma)$ distribution, then the random variable $Z=(X-\mu)/\sigma$ has the standard normal $N(0, 1)$ distribution.
- Standardization of the sample mean helps in calculating probabilities related to \bar{X}

For example, $P(\bar{X} < a) = P(Z < (a-\mu)/\sigma)$

Example

- The weight of cereal in a box is normally distributed with mean 368gr and standard deviation 15gr. We select a random sample of 25 boxes. What is the probability that the sample mean is below 365gr?
- $\bar{X} \sim N(368, 15/5)$
- $P(\bar{X} < 365) = P((\bar{X} - 368)/3 < (365 - 368)/3)$
 $= P(Z < -3/3) = P(Z < -1)$