## Microeconomic Theory I

## Supply and producer decisions

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Lecture slides kindly offered by


## Technologies

$\square$ A technology is a process by which inputs are converted to an output.

- E.g. labor, a computer, a projector, electricity, and software are being combined to produce this lecture.


## Technologies

- Usually several technologies will produce the same product -- a blackboard and chalk can be used instead of a computer and a projector.
$\square$ Which technology is "best"?
$\square$ How do we compare technologies?


## Input Bundles

$\square x_{i}$ denotes the amount used of input $i$; i.e. the level of input i.
$\square$ An input bundle is a vector of the input levels; $\quad\left(x_{1}, x_{2}, \ldots, x_{n}\right)$.
ㅁ..g. $\left(\mathrm{x}_{1}, \mathrm{x}_{2}, \mathrm{x}_{3}\right)=(6,0,9 \times 3)$.

## Production Functions

$\square y$ denotes the output level.

- The technology' s production function states the maximum amount of output possible from an input bundle.

$$
y=f\left(x_{1}, \cdots, x_{n}\right)
$$

## Production Functions One input, one output

Output Level

$$
y=f(x) \text { is the }
$$

y'
$y^{\prime}=f\left(x^{\prime}\right)$ is the maximal output level obtainable from $x$ ' input units.

Input Level

## Technology Sets

$\square$ A production plan is an input bundle and an output level; ( $\left.\mathrm{x}_{1}, \ldots, \mathrm{x}_{\mathrm{n}}, \mathrm{y}\right)$.
$\square$ A production plan is feasible if

$$
y \leq f\left(x_{1}, \cdots, x_{n}\right)
$$

$\square$ The collection of all feasible production plans is the technology set.

## Technology Sets One input, one output

Output Level
$y=f(x)$ is the

## Technology Sets

## The technology set is

$$
\begin{aligned}
T=\left\{\left(x_{1}, \cdots, x_{n}, y\right) \mid y \leq f\left(x_{1}, \cdots, x_{n}\right)\right. \text { and } \\
\left.x_{1} \geq 0, \ldots, x_{n} \geq 0\right\} .
\end{aligned}
$$

## Technology Sets One input, one output

Output Level


## Technology Sets One input, one output

Output Level


Technologies with Multiple Inputs
■ What does a technology look like when there is more than one input?
$\square$ The two input case: Input levels are $x_{1}$ and $x_{2}$. Output level is $y$.
$\square$ Suppose the production function is

## Technologies with Multiple

- E.g. the maximalloutput level possible from the input bundle $\left(x_{1}, x_{2}\right)=(1,8)$ is
$\square$ And the maximal output level possible from $\left(x_{1}, x_{2}\right)=(8,8)$ is


## Technologies with Multiple Inputs

Output, y


## Technologies with Multiple Inputs

- The y output unit isoquant is the set of all input bundles that yield at most the same output level y .


## Isoquants with Two Variable



## Isoquants with Two Variable Inputs

$\square$ Isoquants can be graphed by adding an output level axis and displaying each isoquant at the height of the isoquant's output level.

## Isoquants with Two Variable Inputs

## Output, y



## Isoquants with Two Variable Inputs

## $\square$ More isoquants tell us more about the technology.

## Isoquants with Two Variable



## Isoquants with Two Variable Inputs

## Output, y



# Technologies with Multiple Inputs <br> $\square$ The complete collection of isoquants is the 

u The isoquant map is equivalent to the production function -- each is the other.

- E.g.


## Technologies with Multiple



## Technologies with Multiple

 Inputs

## Technologies with Multiple

 Inputs

## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs



## Technologies with Multiple Inputs




## Cobb-Douglas Technologies

$\square$ A Cobb-Douglas production function is of the form
$\square$ E.g. with

## $\chi_{2}^{C}$ Obb-Douglas Technologies <br> All isoquants are hyperbolic, asymptoting to, but never touching any axis.

$\mathrm{X}_{1}$

## $\chi_{2}^{C o b b-D o u g l a s ~ T e c h n o l o g i e s ~}$

All isoquants are hyperbolic, asymptoting to, but never touching any axis.
$\mathrm{X}_{1}$

## $\chi_{2}^{C o b b-D o u g l a s ~ T e c h n o l o g i e s ~}$

All isoquants are hyperbolic, asymptoting to, but never touching any axis.

$$
\begin{gathered}
\mathbf{x}_{1}^{a_{1}} x_{2}^{a_{2}}=y^{\prime \prime} \\
\mathbf{x}_{1}^{a_{1}} \mathbf{x}_{2}^{a_{2}}=\mathbf{y}^{\prime} \\
\mathbf{x}_{1}
\end{gathered}
$$

## $\chi_{2}^{C o b b-D o u g l a s ~ T e c h n o l o g i e s ~}$

All isoquants are hyperbolic, asymptoting to, but never touching any axis.

$$
\begin{gathered}
x_{1}^{a_{1}} x_{2}^{a_{2}}=y^{\prime \prime} \\
x_{1}^{a_{1}} x_{2}^{a_{2}}=y^{\prime} \\
x_{1}
\end{gathered}
$$

## Fixed-Proportions Technologies

## - A fixed-proportions production function is of the form

$\square$ E.g. with

$$
\mathrm{n}=2, \mathrm{a}_{1}=1 \text { and } \mathrm{a}_{2}=2
$$

Fixed-Proportions Technologies


## Perfect-Substitutes Technologies

## $\square$ A perfect-substitutes production function is of the form

$\square$ E.g. with


## Perfect-Substitution Technologies



## Marginal (Physical) Products

## - The marginal product of input i is the

 rate-of-change of the output level as the level of input i changes, holding all other input levels fixed.- That is,


## Marginal (Physical) Products

E.g. if

then the marginal product of input 1 is

## Marginal (Physical) Products

E.g. if

then the marginal product of input 1 is

## Marginal (Physical) Products

E.g. if

then the marginal product of input 1 is
and the marginal product of input 2 is

## Marginal (Physical) Products

E.g. if

then the marginal product of input 1 is
and the marginal product of input 2 is

## Marginal (Physical) Products

Typically the marginal product of one input depends upon the amount used of other inputs. E.g. if
then,
if $x_{2}=8$,
and if $\mathbf{x}_{2}=\mathbf{2 7}$ then

## Marginal (Physical) Products

$\square$ The marginal product of input $i$ is if it becomes smaller as the level of input i increases. That is, if

## Marginal (Physical) Products

## E.g. if

then

## and

## Marginal (Physical) Products

## E.g. if then

## and

SO

## Marginal (Physical) Products

## E.g. if <br> then

## and

SO
and

## Marginal (Physical) Products

## E.g. if

 thenand
SO
and


Both marginal products are diminishing.

## Returns-to-Scale

$\square$ Marginal products describe the change in output level as a input level changes.
ロ
Returns-to-scale describes how the
output level changes as input
levels change in direct proportion
(e.g. all input levels doubled, or
halved).

## Returns-to-Scale

If, for any input bundle ( $\mathbf{x}_{1}, \ldots, \mathbf{x}_{\mathrm{n}}$ ),
then the technology described by the production function $f$ exhibits
E.g. $(k=2)$ doubling all input levels doubles the output level.

## Returns-to-Scale One input, one output

Output Level


## Returns-to-Scale

If, for any input bundle ( $\mathrm{x}_{1}, \ldots, \mathrm{x}_{\mathrm{n}}$ ),
then the technology exhibits
E.g. $(k=2)$ doubling all input levels less than doubles the output level.

## Returns-to-Scale One input, one output

Output Level


## Returns-to-Scale

If, for any input bundle ( $\mathrm{x}_{1}, \ldots, \mathrm{x}_{\mathrm{n}}$ ),
then the technology exhibits
E.g. $(k=2)$ doubling all input levels more than doubles the output level.

## Returns-to-Scale One input, one output

Output Level


## Returns-to-Scale

## $\square$ A single technology can 'locally' exhibit different returns-to-scale.

## Returns-to-Scale One input, one output

Output Level


Input Level

## Examples of Returns-to-Scale

The perfect-substitutes production function is

Expand all input levels proportionately by $k$. The output level becomes

## Examples of Returns-to-Scale

The perfect-substitutes production function is

Expand all input levels proportionately by $k$. The output level becomes

## Examples of Returns-to-Scale

The perfect-substitutes production function is

Expand all input levels proportionately by $k$. The output level becomes

The perfect-substitutes production function exhibits constant returns-to-scale.

## Examples of Returns-to-Scale

The perfect-complements production function is

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## Examples of Returns-to-Scale

## The Cobb-Douglas production function is

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## Examples of Returns-to-Scale

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# Examples of Returns-to-Scale <br> The Cobb-Douglas production function is 

The Cobb-Douglas technology's returns-to-scale is
constant if $a_{1}+\ldots+a_{n}=1$

# Examples of Returns-to-Scale <br> The Cobb-Douglas production function is 

The Cobb-Douglas technology's returns-to-scale is
constant if $a_{1}+\ldots+a_{n}=1$
increasing if $a_{1}+\ldots+a_{n}>1$

## Examples of Returns-to-Scale

The Cobb-Douglas production function is

The Cobb-Douglas technology's returns-to-scale is
constant if $a_{1}+\ldots+a_{n}=1$
increasing if $a_{1}+\ldots+a_{n}>1$
decreasing if $a_{1}+\ldots+a_{n}<1$.

## Returns-to-Scale

■ Q: Can a technology exhibit increasing returns-to-scale even though all of its marginal products are diminishing?

## Returns-to-Scale

■ Q: Can a technology exhibit increasing returns-to-scale even if all of its marginal products are diminishing?
$\square$ A: Yes.
$\square$ E.g.

## Returns-to-Scale

so this technology exhibits increasing returns-to-scale.

## Returns-to-Scale

## $a_{1}+a_{2}={ }_{3}>1$ so this technology exhibits increasing returns-to-scale. <br> But diminishes as $\mathrm{x}_{1}$

increases

## Returns-to-Scale

# $a_{1}+a_{2}={ }_{3}>1$ so this technology exhibits increasing returns-to-scale. 

## But

 MP1 diminishes as $\mathrm{x}_{1}$increases and

increases.

## Returns-to-Scale

$\square$ So a technology can exhibit increasing returns-to-scale even if all of its marginal products are diminishing. Why?

## Returns-to-Scale

$\square$ A marginal product is the rate-ofchange of output as one input level increases, holding all other input levels fixed.
$\square$ Marginal product diminishes because the other input levels are fixed, so the increasing input' s units have each less and less of other inputs with which to work.

## Returns-to-Scale

$\square$ When all input levels are increased proportionately, there need be no diminution of marginal products since each input will always have the same amount of other inputs with which to work. Input productivities need not fall and so returns-to-scale can be constant or increasing.

## Technical Rate-of-Substitution

$\square$ At what rate can a firm substitute one input for another without changing its output level?

## Technical Rate-of-Substitution



## Technical Rate-of-Substitution

 The slope is the rate at which $\mathbf{x}_{1}^{\mathbf{x}_{2}^{\prime}}$
## Technical Rate-of-Substitution

## $\square$ How is a technical rate-of-substitution computed?

## Technical Rate-of-Substitution

$\square$ How is a technical rate-of-substitution computed?
$\square$ The production function is
$\square$ A small change ( $\mathrm{dx}_{1}, \mathrm{dx}_{2}$ ) in the input bundle causes a change to the output level of

## Technical Rate-of-Substitution

But dy = 0 since there is to be no change to the output level, so the changes $\mathrm{dx}_{1}$ and $d x_{2}$ to the input levels must satisfy

## Technical Rate-of-Substitution


rearranges to

SO


## Technical Rate-of-Substitution

is the rate at which input 2 must be given up as input 1 increases so as to keep the output level constant. It is the slope of the isoquant.

# Technical Rate-of-Substitution; A Cobb-Douglas Example 

## SO

## and

## The technical rate-of-substitution is

## Technical Rate-of-Substitution; $\mathbf{x}_{2}$ A Cobb-Douglas Example

$\mathrm{X}_{1}$

## Technical Rate-of-Substitution;



## Technical Rate-of-Substitution;



## Well-Behaved Technologies

## - A well-behaved technology is

-monotonic, and

- convex.


# Well-Behaved Technologies Monotonicity 

\author{

- Monotonicity: More of any input generates more output.
}



Well-Behaved Technologies Convexity
व Convexity: If the input bundles $\mathbf{x}$ and $x$ " both provide $y$ units of output then the mixture $t x$ ' $(1-t) x^{\prime \prime}$ provides at least $y$ units of output, for any $0<t<1$.

## Well-Behaved Technologies Convexity



## Well-Behaved Technologies Convexity



# Well-Behaved Technologies Convexity 



Well-Behaved Technologies Convexity


## Well-Behaved Technologies



# The Long-Run and the ShortRuns 

- The long-run is the circumstance in which a firm is unrestricted in its choice of
$\square$ There are many possible short-runs.
$\square$ A short-run is circumstance in which a firm is restricted in some way in its choice of


# The Long-Run and the Short- 

 Runs■ Examples of restrictions that place a firm into a short-run:
-temporarily being unable to install, or remove, machinery

- being required by law to meet affirmative action quotas
-having to meet domestic content regulations.


## The Long-Run and the ShortRuns

- A useful way to think of the long-run is that the firm can choose as it pleases in which short-run circumstance to be.


# The Long-Run and the Short- 

 Runs$\square$ What do short-run restrictions imply for a firm's technology?
$\square$ Suppose the short-run restriction is fixing the level of input 2.
$\square$ Input 2 is thus a fixed input in the short-run. Input 1 remains

## The Long-Run and the Short-

 Runs

## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the ShortRuns



## The Long-Run and the Short-

 Runs

## The Long-Run and the Short-

 Runs

## The Long-Run and the Short-

 Runs

## The Long-Run and the ShortRuns



Four short-run production functions.

# The Long-Run and the ShortRuns 

is the long-run production function (both $\mathrm{x}_{1}$ and $\mathrm{x}_{2}$ are variable).

The short-run production function when $x_{2} \equiv 1$ is

The short-run production function when $x_{2} \equiv 10$ is

## The Long-Run and the Short-

 Runs

Four short-run production functions.

