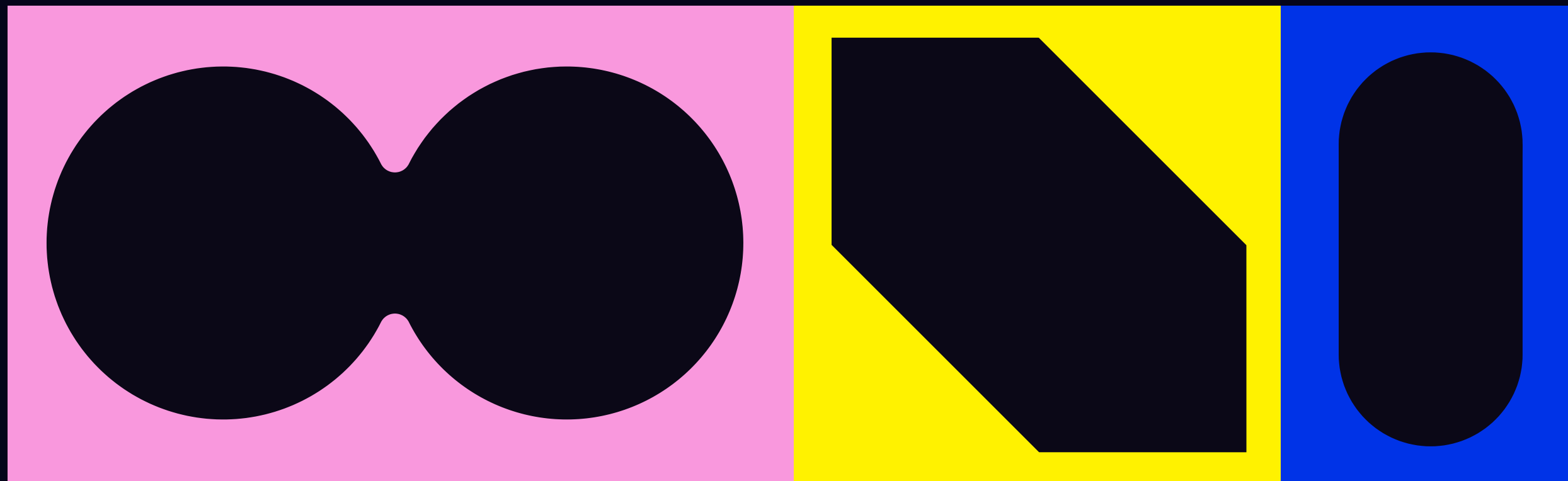


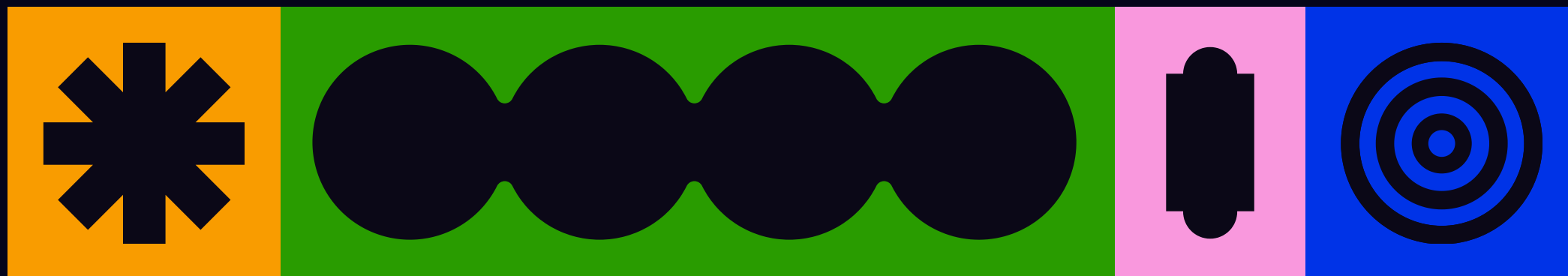


Sharing & Exporting Designs



Agenda

- Introduction to Sharing and Exporting
- Learning Objectives
- Sharing Files and Prototypes
- Step-by-Step: Sharing Files
- Exporting Assets
- Exporting Images
- Exporting SVGs
- Exporting PDFs
- Preparing Design Files for Handoff

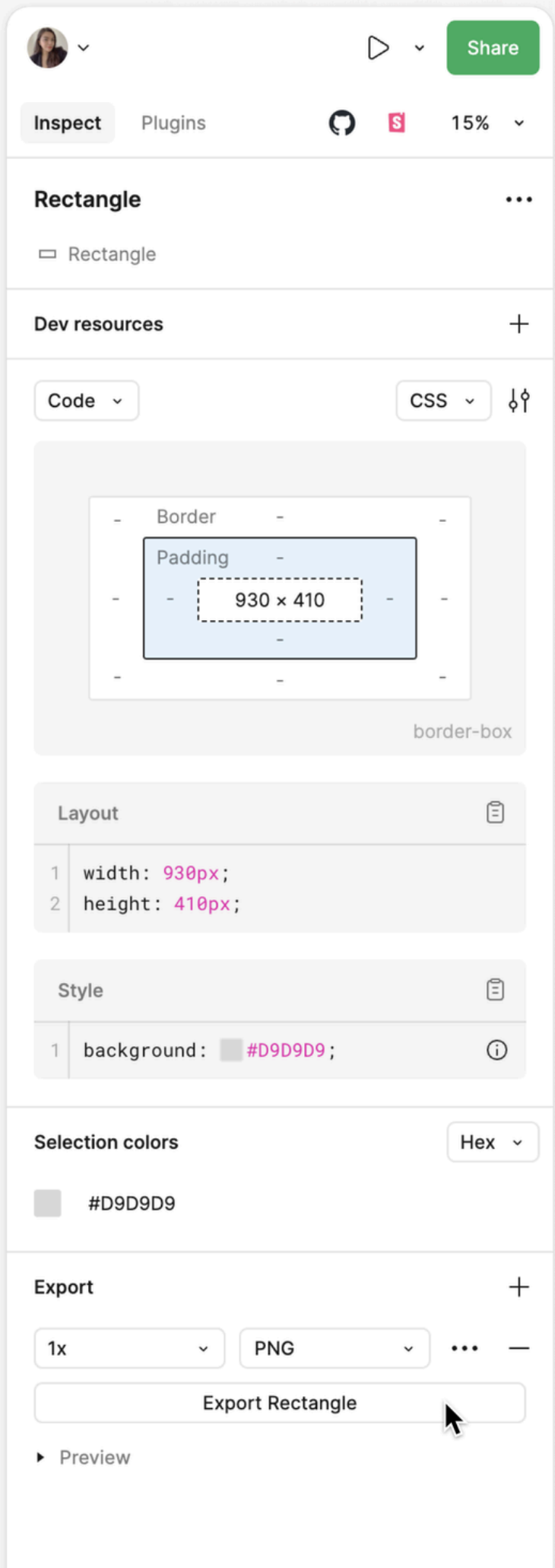
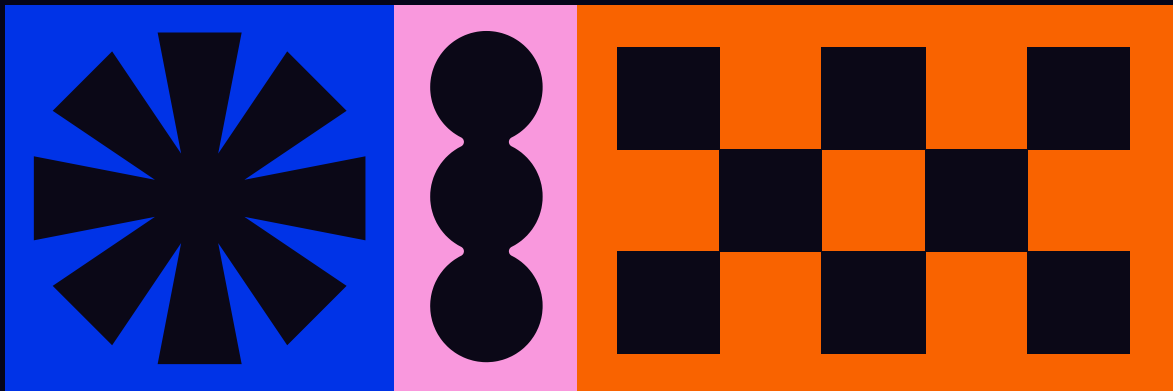


Introduction to Sharing & Exporting

Sharing and exporting designs in Figma are crucial processes that facilitate effective collaboration between designers, developers, and clients.

These functionalities allow teams to communicate design intent clearly and ensure that everyone is aligned on project goals.

Proper sharing and exporting practices lead to more efficient workflows and higher-quality outcomes in design projects.



Learning Objectives

Understand the methods for sharing files and prototypes effectively with clients and developers.

Learn the various formats available for exporting design assets such as images, SVGs, and PDFs.

Gain insights into best practices for preparing design files for handoff to ensure a smooth transition to development.



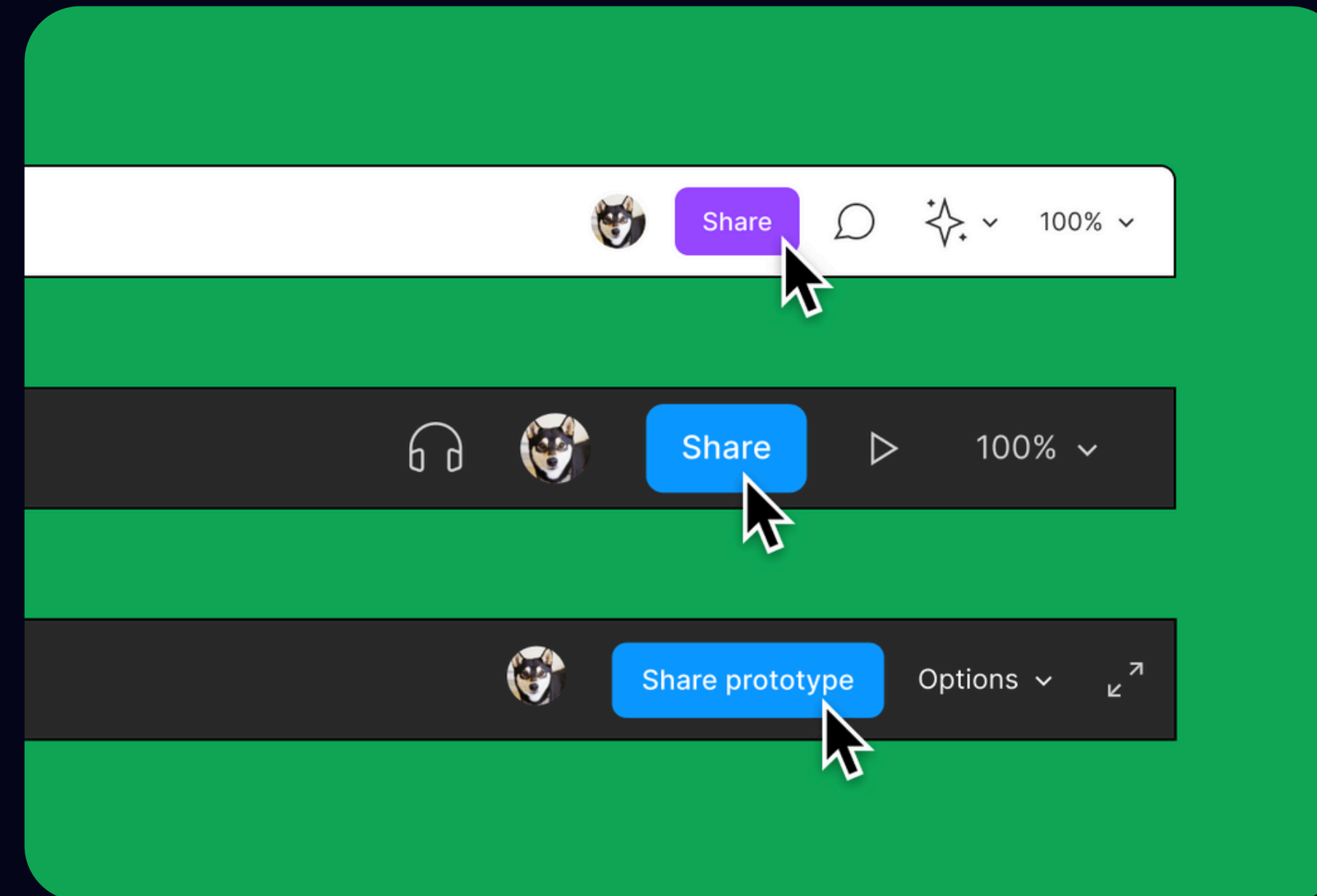
Sharing Files and Prototypes

How to Share Files in Figma

- Click on the 'Share' button in the top-right corner.
- Set permissions to 'Can view' or 'Can edit' based on collaboration needs.
- Copy the shareable link to distribute to team members or clients.

Prototyping and Sharing Options

- Enable prototype sharing to allow interactive exploration.
- Select 'Present' mode for live demonstrations of prototypes.
- Use the 'Embed' option to integrate prototypes into websites or presentations.



Step-by-Step: Sharing Files

1

Start by opening the Figma file you want to share. Ensure that all necessary components and frames are included in the design.

2

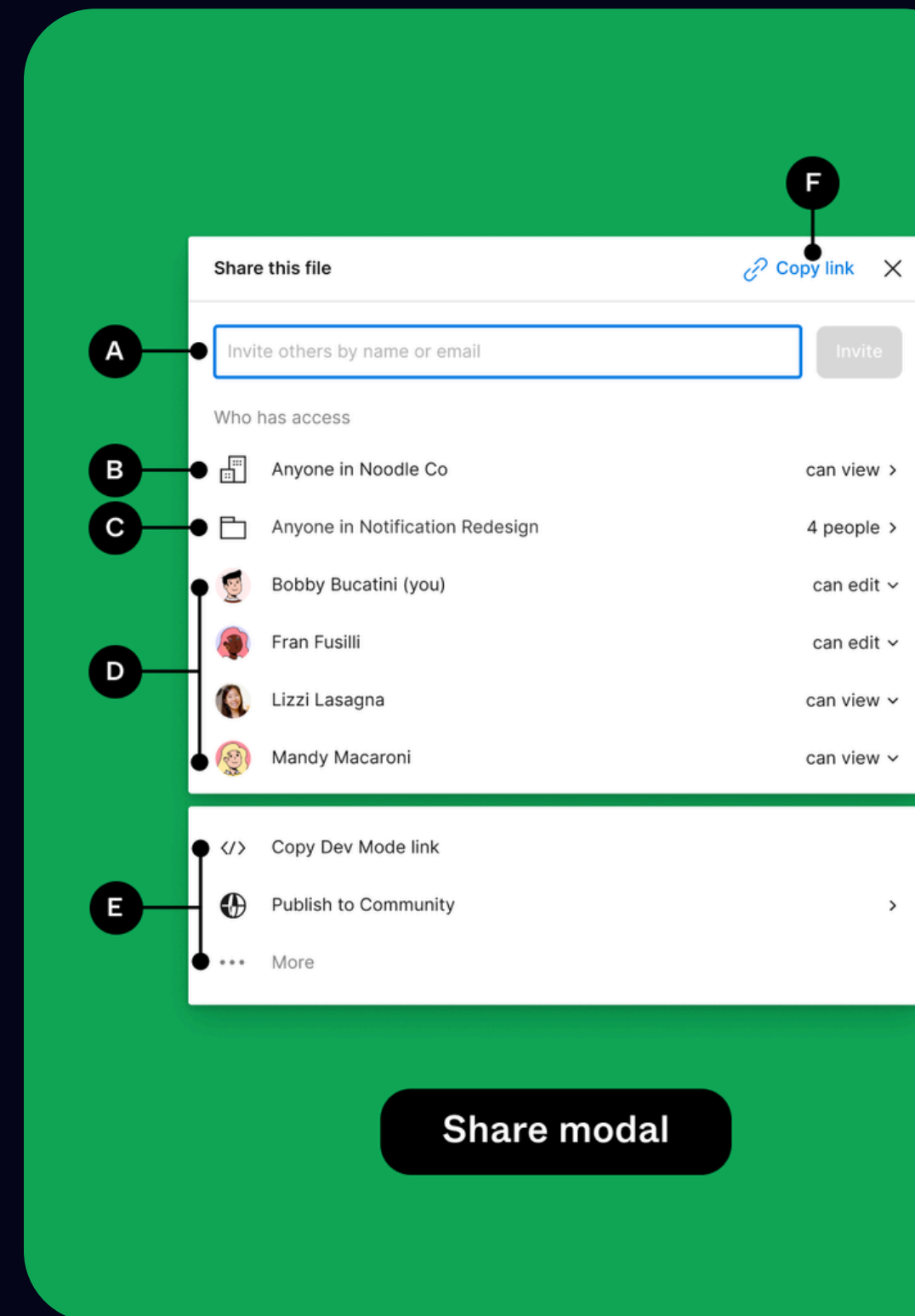
Locate the 'Share' button in the top-right corner of the Figma interface. Clicking this button opens the sharing options menu.

3

In the sharing options, set the permissions for the file. Choose whether you want to allow others to view or edit the file by selecting the appropriate option from the drop-down menu.

4

You can either copy the link provided and send it to your collaborators or directly invite them by entering their email addresses. Ensure that the permissions are correctly set before sharing.



Exporting Assets

Figma allows exporting assets in various formats including PNG, JPG, and SVG, catering to different project needs.



SVGs are ideal for scalable graphics, ensuring high quality at any size, making them perfect for web and mobile applications.



PDF exports are useful for sharing multi-page designs or presentations, maintaining vector quality for print and digital uses.



Exporting Images

Process of Exporting Images in Figma

- Select the image layer you want to export.
- In the right sidebar, find the 'Export' section.
- Click the '+' icon to add export settings.
- Choose the desired format (PNG, JPG, etc.) and size options.

Best Practices for Image Formats

- Use PNG for images with transparency and sharper details.
- Opt for JPG for photographs to reduce file size.
- Consider SVG for vector graphics to maintain quality at any scale.
- Always check the resolution to match project requirements.



Exporting SVGs

Process of Exporting SVGs from Figma

- Select the layer or object you want to export as an SVG.
- In the right sidebar, click on the 'Export' section and select SVG from the format dropdown.
- Click the 'Export' button to save the SVG file to your computer.

Use Cases for SVG Files

- SVGs are scalable and retain quality at any size, perfect for responsive designs.
- Ideal for icons, logos, and illustrations due to their small file size.
- Support animation and interactivity, enhancing web and app user experiences.



Exporting PDFs

Export Process

- Select the frames or artboards you wish to export, then go to the 'File' menu, choose 'Export', and select 'PDF'. Adjust the settings as needed.
- Choose between exporting selected frames or all frames in the project. You can also select options for including overlays and choosing the size.

Use Cases for PDFs

- PDFs are ideal for sharing static design layouts with clients, providing documentation, or creating print-ready versions of designs.



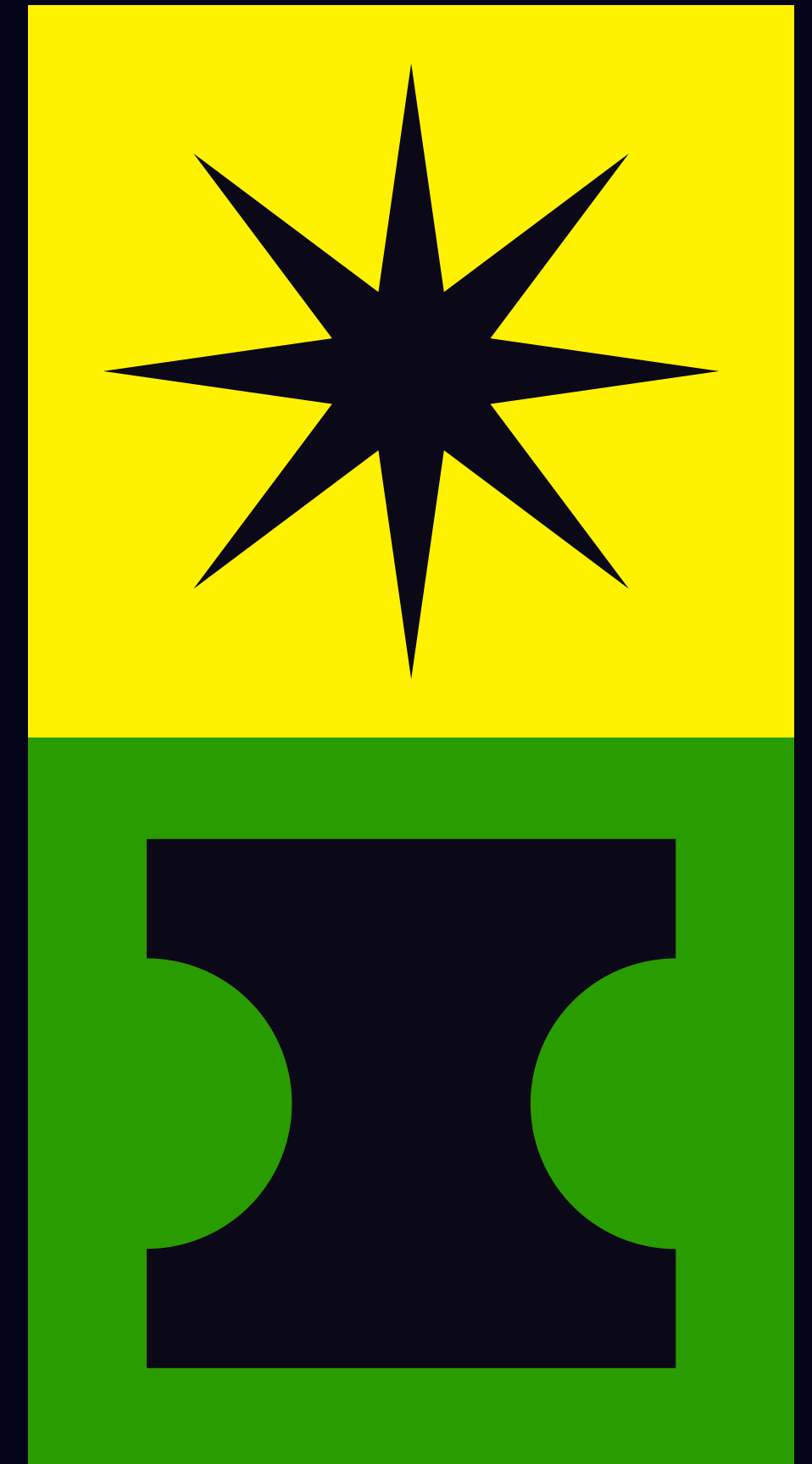
Preparing Design Files for Handoff

Ensure all layers are named and grouped logically. Use clear naming conventions to facilitate easy navigation by developers.

Document typography, color schemes, and component styles. This helps developers maintain consistency during implementation.

Select necessary assets for export, ensuring they are in correct formats (PNG, SVG) and at appropriate resolutions for web and mobile.

Conduct a final review to confirm all design elements are included and assets are correctly labeled before handing off.



Summary and Best Practices

- Effective sharing of designs ensures clear communication with clients and developers, facilitating smoother project workflows.
- Utilize the sharing options in Figma to control access and permissions for collaborators.
- Export assets in appropriate formats (PNG, SVG, PDF) based on their intended use cases to maintain quality.
- Organize design files properly with clear naming conventions to streamline the handoff process.

Thank you!

