## Bayesian Inference

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## MSc in Statistics and Operational Research, Department of Mathematics

## Outline of the course

This course provides theory and practice of the Bayesian approach to statistical inference. Applications are performed with the statistical package R.

Topics:

- Bayesian Updating through Bayes' Theorem
- Prior Distributions
- Multi-parameter Problems
- Summarizing Posterior Information
- Prediction
- The Gibbs Sampler


## Unit 3: Specifying Priors

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and this integral can only be evaluated numerically. So, even simple choices of priors can lead to awkward numerical problems. But, we have seen cases in which we were able to identify a prior for which the posterior was in the same family of distributions as the prior; such priors are called conjugate priors.

## An Example. Gamma Sample

Let $X_{1}, \ldots X_{n}$ be independent variables having the $\operatorname{Gamma}(k, \theta)$ distribution, where $k$ is known. Then

$$
\begin{aligned}
\qquad f\left(x_{i} \mid \theta\right) & =\frac{1}{\Gamma(k)} \theta^{k} x_{i}^{k-1} e^{-\theta x_{i}} \propto \theta^{k} e^{-\theta x_{i}} \\
\text { So, } f(x \mid \theta) & \propto \prod_{i=1}^{n} \theta^{k} e^{-\theta x_{i}}=\theta^{n k} \exp \left\{-\theta \Sigma x_{i}\right\}
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Now, studying this form, regarded as a function of $\theta$ suggests we could take a prior of the form

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that is, $\theta \sim \operatorname{Gamma}(p, q)$. Then by Bayes' Theorem

$$
f(\theta \mid x) \propto \theta^{p+n k-1} \exp \left\{-\left(q+\Sigma x_{i}\right) \theta\right\}
$$

and so $\theta \mid x \sim \operatorname{Gamma}\left(p+n k, q+\sum x_{i}\right)$.

## Conjugate Priors

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The only case where conjugates can be easily obtained is for data models within the exponential family. That is,

$$
f(x \mid \theta)=h(x) g(\theta) \exp \{t(x) c(\theta)\}
$$

for functions $h, g, t$ and $c$ such that

$$
\int f(x \mid \theta) d x=g(\theta) \int h(x) \exp \{t(x) c(\theta)\} d x=1
$$

This might seem restrictive, but in fact includes the exponential distribution, the Poisson distribution, the gamma distribution with known shape parameter, the binomial distribution, the normal distribution with known variance and many more.

## Obtaining Conjugate Priors

Given a random sample $x=\left(x_{1}, x_{2}, \ldots, x_{n}\right)$ from this general distribution, the likelihood for $\theta$ is then

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\begin{aligned}
f(x \mid \theta) & =\prod_{i=1}^{n}\left\{h\left(x_{i}\right)\right\} g(\theta)^{n} \exp \left\{\sum_{i=1}^{n} t\left(x_{i}\right) c(\theta)\right\} \\
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& =g(\theta)^{n+d} \exp \left\{\left[b+\sum_{i=1}^{n} t\left(x_{i}\right)\right] c(\theta)\right\}=g(\theta)^{D} \exp \{B c(\theta)\}
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f(\theta) & \propto(1-\theta)^{d} \exp \left\{b \log \left(\frac{\theta}{1-\theta}\right)\right\} \\
& =(1-\theta)^{d-b} \theta^{b}=(1-\theta)^{\alpha-1} \theta^{\beta-1}
\end{aligned}
$$

which is a member of the beta family of distributions.

## Example 2. Normal Mean

Let $X_{1}, \ldots, X_{n}$ be a random sample from the $N\left(\theta, \sigma^{2}\right)$ distribution with $\sigma^{2}$ known. Then,
$f(x \mid \theta) \propto \exp \left\{-\frac{n \theta^{2}}{2 \sigma^{2}}+\frac{\theta \sum x_{i}}{\sigma^{2}}\right\}=\left[\exp \left\{-\frac{\theta^{2}}{2 \sigma^{2}}\right\}\right]^{n} \exp \left\{\frac{\theta \sum x_{i}}{\sigma^{2}}\right\}$

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$$
=\exp \left\{-\frac{d \theta^{2}}{2 \sigma^{2}}+\frac{b \theta}{\sigma^{2}}\right\}=\exp \left\{-\frac{\theta^{2}}{2 D^{2}}+\frac{B \theta}{D^{2}}\right\}, \quad\left[N\left(B, D^{2}\right)\right]
$$

## Mixtures of Priors

An Example. When a coin is tossed, then almost invariably there is a 0.5 chance of it coming up heads. However, if the coin is spun on a table, it is often the case that slight imperfections in the edge of the coin cause it to have a tendency to prefer either heads or tails. Taking this into account, we may wish to give the probability $\theta$ of the coin coming up heads a prior distribution which favours values around either 0.3 or 0.7 say.

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## A Mixture of two Distributions



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The mixtures of conjugate priors will also be a conjugate prior family for the likelihood mode!!

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Suppose $f_{1}(\theta), \ldots, f_{k}(\theta)$ are all conjugate distributions for $\theta$, leading to posterior distributions $f_{1}(\theta \mid x), \ldots, f_{k}(\theta \mid x)$.

Now consider the family of mixture distributions:

$$
f(\theta)=\sum_{i=1}^{k} p_{i} f_{i}(\theta)
$$

where $0 \leq p_{i} \leq 1, i=1, \ldots, k$ and $\sum_{i=1}^{k} p_{i}=1$.

## The Posterior

## Then,

$$
\begin{aligned}
f(\theta \mid x) & \propto f(\theta) f(x \mid \theta) \\
& =\sum_{i=1}^{k} p_{i} f_{i}(\theta) f(x \mid \theta), \text { but } f_{i}(\theta \mid x)=\frac{f_{i}(\theta) f(x \mid \theta)}{f_{i}(x)}
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& =\sum_{i=1}^{k} p_{i} f_{i}(x) f_{i}(\theta \mid x), \text { hence } f(\theta \mid x)=\sum_{i=1}^{k} p_{i}^{*} f_{i}(\theta \mid x)
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Finite mixtures of conjugate priors can be made arbitrarily close to any prior distribution. However, it may be possible to represent one's prior beliefs more succinctly using non-conjugate priors.

## Improper Priors

Let $X_{1}, \ldots, X_{n} \sim N\left(\theta, \tau^{-1}\right), \tau$ known, $\theta \sim N\left(b, c^{-1}\right)$. The posterior is $\theta \left\lvert\, x \sim N\left(\frac{c b+n \tau \bar{x}}{c+n \tau}, \frac{1}{c+n \tau}\right)\right.$.

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The strength of our prior beliefs about $\theta$ are determined by the variance, or equivalently the precision, $c$, of the normal prior.

A large value of corresponds to very strong prior beliefs; on the other hand small values of $c$ reflect very weak prior information.

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A large value of $c$ corresponds to very strong prior beliefs; on the other hand small values of $c$ reflect very weak prior information.

Now, suppose our prior beliefs about $\theta$ were so weak that we let $c \rightarrow 0$. Then simply enough, the posterior distribution becomes $N\left(\bar{x}, \frac{1}{n \tau}\right)$, or in the more familiar notation: $N\left(\bar{x}, \frac{\sigma^{2}}{n}\right)$. Thus we seemingly obtain a perfectly valid posterior distribution through this limiting procedure.

## Improper Priors

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In fact, as $c \rightarrow 0$, the distribution of $N\left(b, c^{-1}\right)$ becomes increasingly flatter, so that in any interval $-K \leq \theta \leq K$, provided $c$ is sufficiently close to 0 , we have approximately

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But this cannot be valid, in the limit as $c \rightarrow 0$, over the whole real line $\mathcal{R}$, because

$$
\int_{\mathcal{R}} f(\theta) d \theta=\infty
$$

## Improper Priors

The posterior $N\left(\bar{x}, \frac{\sigma^{2}}{n}\right)$, obtained by letting $c \rightarrow 0$ in the standard conjugate analysis, cannot arise through the use of any proper prior distribution. It does arise however by formal use of the prior specification $f(\theta) \propto 1$, which is an example of what is termed an improper prior distribution.

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So, is it valid to use a posterior distribution obtained by specifying an improper prior to reflect vague knowledge?
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So, is it valid to use a posterior distribution obtained by specifying an improper prior to reflect vague knowledge?
The use of improper prior distributions is considered to be acceptable in the following sense.
If we chose $c$ to be any value other than zero, we would have obtained a perfectly proper prior. Thus, we could choose $c$ arbitrarily close to zero and obtain a posterior arbitrarily close to the one we actually obtained by using the improper prior $f(\theta) \propto 1$.

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Another fundamental problem of the prior $f(\theta) \propto 1$ is that it is not invariant in 1-1 transformations of the parameter!

Consider that we might have specified a prior $f_{\Theta}(\theta)$ for a parameter $\theta$ in a model. It is quite reasonable to decide to use instead the parameter $\phi=1 / \theta$. For example, $\theta$ may be the variance and $\phi$ the precision of a Normal distribution. By probability theory the corresponding prior density for $\phi$ must be given by

$$
\begin{aligned}
f_{\phi}(\phi) & =f_{\Theta}(\theta) \times\left|\frac{d \theta}{d \phi}\right| \\
& =f_{\Theta}(1 / \phi) \frac{1}{\phi^{2}}
\end{aligned}
$$

## Jeffreys' Prior

If we wished to express our ignorance about $\theta$ by choosing $f_{\Theta}(\theta) \propto 1$, then we are forced to take $f_{\phi}(\phi) \propto 1 / \phi^{2}$. But if we are ignorant about $\theta$, we are surely equally ignorant about $\phi$, and so might equally have made the specification $f_{\phi}(\phi) \propto 1$. Thus, prior ignorance as represented by uniformity, is not preserved under re-parameterisation.

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If we wished to express our ignorance about $\theta$ by choosing $f_{\Theta}(\theta) \propto 1$, then we are forced to take $f_{\phi}(\phi) \propto 1 / \phi^{2}$. But if we are ignorant about $\theta$, we are surely equally ignorant about $\phi$, and so might equally have made the specification $f_{\phi}(\phi) \propto 1$. Thus, prior ignorance as represented by uniformity, is not preserved under re-parameterisation.

There is one way of using the log likelihood $\ell(\theta)=\log f(x \mid \theta)$, to specify a prior which is consistent across $1-1$ parameter transformations. This is the 'Jeffreys' prior', and is based on the concept of Fisher information:

$$
I(\theta)=-E\left\{\frac{d^{2} \ell(\theta)}{d \theta^{2}}\right\}=E\left\{\left(\frac{d \ell(\theta)}{d \theta}\right)^{2}\right\}
$$

Then, the Jeffreys' prior is defined as $J_{\Theta}(\theta) \propto|I(\theta)|^{1 / 2}=$

## The Invariance Property

Proposition. $J_{\Phi}(\phi)=J_{\Theta}(\theta)\left|\frac{d \theta}{d \phi}\right|$
Substituting the definition of Jeffrey's prior's, and squaring, we need to verify that

$$
I(\phi)=I(\theta)\left|\frac{d \theta}{d \phi}\right|^{2}
$$

Proof. We have $\ell_{\Phi}(\phi)=\ell_{\Theta}(\theta(\phi))$ and

$$
\frac{d \ell_{\Phi}(\phi)}{d \phi}=\frac{d \ell_{\Theta}(\theta)}{d \theta} \frac{d \theta(\phi)}{d \phi}
$$

Therefore

$$
I(\phi)=E\left\{\left(\frac{d \ell(\phi)}{d \phi}\right)^{2}\right\}=E\left\{\left(\frac{d \ell(\theta)}{d \theta} \frac{d \theta}{d \phi}\right)^{2}\right\}=\left(\frac{d \theta}{d \phi}\right)^{2} I_{\Theta}(\theta)
$$

## Plots of Jeffreys' Prior for a Parameter $\theta$ and for


$\mathrm{f}(\theta) \mathrm{d} \theta=\mathrm{f}(\phi) \mathrm{d} \phi$

## Example. Normal Mean

Suppose $X_{1}, \ldots, X_{n}$ are independent variables distributed as $N\left(\theta, \sigma^{2}\right),\left(\sigma^{2}\right.$ known $)$. Then,

$$
f(x \mid \theta) \propto \exp \left\{-\frac{\sum_{i=1}^{n}\left(x_{i}-\theta\right)^{2}}{2 \sigma^{2}}\right\}
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\ell(\theta)=\log (f(x \mid \theta))=-\frac{1}{2 \sigma^{2}} \sum_{i=1}^{n}\left(x_{i}-\theta\right)^{2}+c
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\frac{d \ell(\theta)}{d \theta} & =-\frac{1}{2 \sigma^{2}} 2\left[-\sum_{i=1}^{n}\left(x_{i}-\theta\right)\right]=\frac{1}{\sigma^{2}} \sum_{i=1}^{n}\left(x_{i}-\theta\right)
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$$

and

$$
\frac{d^{2} \ell(\theta)}{d \theta^{2}}=\frac{1}{\sigma^{2}} \sum_{i=1}^{n}(-1)=-\frac{n}{\sigma^{2}} .
$$

## Example. Normal Mean

Then, Fisher's information is given by

$$
\begin{aligned}
I(\theta) & =-E\left\{\frac{d^{2} \ell(\theta)}{d \theta^{2}}\right\} \\
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Hence, $J(\theta) \propto 1$, the improper uniform prior.
Note: We have worked with the full likelihood here. However, we could have worked with the likelihood from a single observation $x$, and used the property that, because of independence, $I_{n}(\theta)=n I_{1}(\theta)$, where $I_{1}$ and $I_{n}$ are the information from 1 and $n$ independent values of $x$, respectively. Thus we would obtain the same Jeffreys' prior regardless of how many observations we make.

## Example. Binomial Sample

Suppose $X \mid \theta \sim \operatorname{Binomial}(n, \theta)$. Then,

$$
f(x \mid \theta)=\binom{n}{x} \theta^{x}(1-\theta)^{n-x}
$$

and

$$
\ell(\theta)=\log (f(x \mid \theta))=x \log (\theta)+(n-x) \log (1-\theta)+c .
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So,

$$
\frac{d \ell(\theta)}{d \theta}=\frac{x}{\theta}-\frac{n-x}{1-\theta}
$$

and

$$
\frac{d^{2} \ell(\theta)}{d \theta^{2}}=\frac{-x}{\theta^{2}}-\frac{(n-x)}{(1-\theta)^{2}},
$$

## Example. Binomial Sample

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$$
\begin{aligned}
I(\theta) & =\frac{n \theta}{\theta^{2}}+\frac{(n-n \theta)}{(1-\theta)^{2}}=n\left(\frac{1}{\theta}+\frac{1}{1-\theta}\right) \\
& =n\left(\frac{1-\theta+\theta}{\theta(1-\theta)}\right)=n \theta^{-1}(1-\theta)^{-1}
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since $E(x)=n \theta$.

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which in this case is the $\operatorname{Beta}\left(\frac{1}{2}, \frac{1}{2}\right)$ distribution.

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Which is Jeffreys' prior for $\phi=1 / \theta$ in this case?

