## Ordinal welfarism

- Ordinal welfarism pursues the welfarist program in those situations where cardinal measurement of individual welfare is either unfeasible, unreliable or ethically untenable
- In most real life elections voters are not asked to express more than an "ordinal" opinion of the names on the ballot
- If the outcome depends on intensity of voters' feelings, a minority of fanatics will influence the outcome more than a quiet majority


## Ordinal welfarism

- The identification of welfare with preferences, and of preferences with choice, is an intellectual construction at the center of modern economic thinking
- Social choice theory adapts the welfarist program to the ordinalist approach
- Individual welfare can no longer be separated from the set A of outcomes to which it applies


## Ordinal welfarism

- In the ordinal world collective decision making can only be defined if we specify the set A of feasible outcomes (states of the world), and for each agent i a preference relation Ri on A
- The focus is on the distribution of decision power
- Two central models of social choice theory: a voting problem and a preference aggregation problem
- These are the most general microeconomic models of cdm because they make no restrictive assumptions neither on the set A of outcomes or on the admissible preference profile of the agents.


## Condorcet versus Borda

- Plurality voting is the most widely used voting method
- Each voter chooses one of the competing candidates and the candidate with the largest support wins
- Condorcet and Borda argued that plurality voting is seriously flawed because it reflects only the distribution of the "top" candidates and fails to take into account entire relation of voters


## Where Borda and Condorcet Disagree

- The profile of 26 voters and three candidates
- Plurality winner "a" (also Condorcet winner)
- Borda winner is "b" eleven "minority" voters dislike "a" more than fifteen "majority" dislike "b"



## Where Condorcet and Borda agree

- 21 voters and three candidates a,b,c
- Plurarily elects $a$ yet $b$ is more convincing compromise (a more often below b)
- Borda tally: Score $a=16, b=27, c=20$
- Condorcet winner b: bPc, bPa, cPa


Where Borda and Condorcet Disagree

- Borda's argument relies on scoring convention
- General family of scoring include Borda's and plurality as special cases:
- Plurality: $s 1=1$, $s k=0$ for all $k$
- Borda sk=p-k for $k=1, \ldots, p$
- In this example depending on scores either a or b selected but never c (this flexibility contrasts Condorcet)


## Condorcet against Scoring Method

- 81 voters, 3 candidates
- "b" is plurality and Borda winner
- Condorcet winner "a" aPb by 42/29 and aPc by $58 / 23$



## Condorcet cycle

- Majority relation may cycle
- n1+n2>n3=>aPb
- n1+n3>n2=>bPc
- n2+n3>n1=>cPa
- No Condorcet winner
- Proposed to break cycle at weakest link

| n1 | n2 | n3 |
| :--- | :--- | :--- |
| a | c | b |
| b | a | c |
| c | b | a |

## Condorcet against Scoring Method

- b wins for any choice of scores, s between $[0,1]$ with $s=0$ plurality, $s=1 / 2$ Borda
- c fares badly in both scoring and Borda (c much more often between $b$ and $a$ when $b$ is first choice than between $a$ and $b$ when $a$ is first choice
- a Condorcet winer and is unaffected by the position of a sure loser c

score (b) $=39+30 \mathrm{~s}>$ score $(a)=33+34 \mathrm{~s}>$ score $(c)=9+17 \mathrm{~s}$
Top score $=1$, bottom 0 and s middle


## The Reunion Paradox

Two disjoint groups (34 and 35 members each) who vote for same candidates
Candidate "a" is majority winner among bottom group (right-handed)
Among top group (lefthanded) we have a cycle and removing weakest link leads to "a"

| 10 | 6 | 6 | 12 |
| :--- | :--- | :--- | :--- |
| $a$ | $b$ | $b$ | $c$ |
| $b$ | $a$ | $c$ | $a$ |
| $c$ | $c$ | $a$ | $b$ |
| 18 |  | 17 |  |
| $a$ | c |  |  |
| c | a |  |  |
| $b$ |  |  |  |

## Voting over Resource Allocation

- For political elections with a few candidates arbitrary preferences are a reasonable assumption
- When the issue concerns allocation of resources some important restrictions come into play


## Voting over resource allocation

- Majority voting works well in a number of allocation problems but produces systematic cycling in others
- Scoring methods are hopelessly impractical when the set of A outcomes is large (and typically modelled as an infinite set), also because of IIA property


## Voting over Time shares ex. 4.5

- Can choose any mixture ( $\mathrm{x} 1, \ldots \mathrm{x} 5$ ) where xi represents time share and sum to one
- Set N agents partitioned into five disjoint groups of oneminded fans
- If one group has a majority ( $>\mathrm{n} / 2$ ) then that station is a Condorcet winner and it is played all the time
- If no group has an absolute majority then the majority relation is strongly cyclic.
- Destructive competition: failure of the logic of private contracting (negative externalities) $=>$ instability and unpredictability


## Single-Peaked Preferences

- Example 2.6: Location of a Facility
$u_{i}(y)=-\left|y-x_{i}\right|$
$F(z)$
$y<y^{*} \Rightarrow F\left(\frac{y+y^{*}}{2}\right)<F\left(y^{*}\right)=\frac{1}{2} \Rightarrow 1-F\left(\frac{y+y^{*}}{2}\right)>\frac{1}{2}$
$f\left(\frac{\left.y+y^{2}\right)}{2}\right)$


## Single-Peaked Preferences

- The coincidence of Condorcet and Utilitarian optimum depends on particular assumption of common utility = distance
- However, median of distribution is a Condorcet winner (if not util optimum) for a much larger domain of individual preferences called single-peaked preferences


## Single-Peaked Preferences

- Given an ordering of the set $A$, we write $x<y$ when $x$ on left of $y$
- we say that $z$ is "between" $x$ and $y$ if either $x \leq$ $z \leq y$ or $y \leq z \leq x$
- The preference relation Ri is single-peaked with peak xi if xi is the top outcome of Ri and for all other outcomes x prefers any outcome in between.


## Single-Peaked preferences



## Single-Peaked preferences and IIA

- Definition of feasible set far away from A does not matter, e.g., $[0,100]$ median 35
$x^{1}=35 \quad x^{2}=10 \quad x^{3}=22 \quad x^{4}=78 \quad x^{5}=92 \quad x^{6}=18 \quad x^{7}=50$
$B=[20,75]$ : peaks $x^{1}=35, \tilde{x}^{2}=\tilde{x}^{6}=20, x^{3}=22, \tilde{x}^{4}=\tilde{x}^{5}=75, x^{7}=50$
$C=[20,40]:$ peaks $x^{1}=35, \tilde{x}^{2}=\tilde{x}^{6}=20, x^{3}=22, \tilde{x}^{4}=\tilde{x}^{5}=\tilde{x}^{7}=40$


## Condorcet method is strategyproof

- A voter has no incentive to lie strategically when reporting a peak of her preferences
- Even if a group of voters join forces to jointly misrepresent their peaks, they cannot find a move from which they all benefit


## Proof:

The proof is by contradiction. Suppose that $z^{*} \neq y^{*}$ and that no $i$ in $T$ strictly prefers $y^{*}$ to $z^{*}$. Say that $z^{*}$ is to the right of $y^{*}$ in $A\left(y^{*}<z^{*}\right)$. Because preferences are single peaked, everyone in $N_{-}$and in $N_{0}$ strictly prefers $y^{*}$ to $z^{*}$; therefore $T$ is contained in $N_{+}$. By definition of the median, $N_{-} \cup N_{0}$ forms a strict majority, and we just proved that they all still report their true peak; therefore a majority prefers $y^{*}$ to $z^{*}$, and $z^{*}$ cannot be chosen when $T$ misreports, contradiction. A symmetrical argument applies when $z^{*}$ is to the left of $y^{*}$.

## Strategy proofness example

$N_{-}$the set of agents whose peak is (strictly) to the left of $y^{*}$ on $A\left(x^{i}<y^{*}\right)$
$N_{+}$the set of those whose peak is to its right $\left(y^{*}<x^{i}\right)$
$N_{0}$ those with $x^{i}=y^{*}$
Suppose that the coalition $T$ of voters agree to alter their reported peaks.
from the true peak $x^{i}$ to a fake $\tilde{x}^{i}$
while the rest of the agents report their peak truthfully as before.
$z^{*}$ the new median of the reported peaks: we show that either $z^{*}=y^{*}$
or at least one agent in $T$ strictly prefers $y^{*}$ to $z^{*}$

## Strategy Proofness

- Ultimate test of incentive-compatibility in mechanism design
- Simple truth is always best move (whether or not I have information about other agents messages)
- Two important examples of strategy-proof mechanisms: majority voting over single-peaked preferences and atomistic competitive equilibrium



## Gibbard-Satterthwaite theorem

- Any voting method defined for all rational preferences over a set A of three or more outcomes must fail the strategy proofness property: at some preference profile some agent will be able to "rig" the election to her advantage by reporting untruthfully
- Technically equivalent to Arrow’s IT

