
Three similar offerings

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HELLENIC REPUBLIC

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EST. 1837

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NOTHING
IS ORIGINAL.

STEAL LIKE
AN ARTIST.

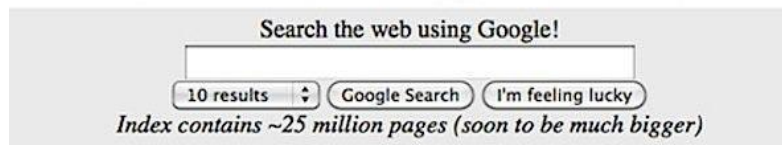
Steal ... Unique Selling Propositions (USP), pricing models, business models, functionalities, promotion, operations, processes AND anything else could be useful...

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Similar offerings may derive from:

- a) competition - businesses that solve the same "problem",
- b) companies solving the same problem in a different (*e.g. I want to start a company in Estonia that is similar to one I have seen operating in France*),
- c) solutions applied in a different industry but have many common characteristics (*e.g. if you want to start the Facebook of dogs, then you need to study what Facebook is offering and how it is structured*).

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Citations

Becker (2012), Lee (2016), and McAdoo (2017) wrote blog posts about APA Style.

References

Becker, D. (2012, October 4). Cite what you see, cite what you use [Blog post]. Retrieved from <http://blog.apastyle.org/apastyle/2012/10/cite-what-you-see-cite-what-you-use.html>

Lee, C. (2016, November 30). Writing website in-text citations and references [Blog post]. Retrieved from <http://blog.apastyle.org/apastyle/2016/11/writing-website-in-text-citations-and-references.html>

McAdoo, T. (2017, September 20). References versus citations [Blog post]. Retrieved from <http://blog.apastyle.org/apastyle/2017/09/citations-versus-references.html>

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