





# The Traineeship

Deutsche Welle's traineeship takes you around the world in just 18 months. Internships with our editorial departments give you a chance to look into economic and cultural issues as well as news and sports. The traineeship is paid (around EUR 1,600 per month) and can lead to employment with Deutsche Welle.

At the core of the training is a total of six months of theory and practice-oriented seminar blocks looking at everything from journalism basics and live reports to data-driven journalism and mobile reporting. Multimedia is not just a buzzword here – it's how we work. And it will be the way you work, too – in seminars, editorial departments as well as with your final project. By the end of the traineeship you will be an expert in multimedia storytelling.

### Traineeship Curriculum

DW's international traineeship takes you through the ABCs of journalism – everything from theory basics to live reporting and multimedia storytelling. The 18-month multimedia traineeship is for online, radio and television and comprises:

- six months of theory and practice-oriented seminar blocks held in English and German and conducted by renowned journalists
- nine months of placements with various DW editorial departments in Bonn, Berlin and one of our foreign bureaus in Brussels, Washington or Moscow
- a one-month placement with DW's partner broadcaster, DeutschlandRadio
- innovative projects

## **Prerequisites**

We are looking for English native speakers with a good working knowledge of German and German native speakers with excellent English skills who would be comfortable reporting in English. In addition, we are seeking native speakers of other DW broadcast languages with an excellent working knowledge of English.

To apply, you will need to have completed a university or college degree prior to the start of the traineeship. We will also accept applications from candidates who can provide proof of having completed an apprenticeship or have graduated from a journalism school and have practical experience as journalists. This is a trimedia traineeship so it is certainly an advantage if you have experience working in online, radio and television.

#### Admissions

Every year, and in four rounds, we select among hundreds of applicants the twelve up-and-coming journalists who best fit DW's journalism traineeship.

**Step one** All candidates send in their applications via our online application system.

In 2016 applications are open from January 11 – February 29.

**Step two** We preselect approximately 100 candidates and ask each one to create their own blog containing a photo gallery, videos, audio, written work and a brief portrait. A jury judges each blog and selects approximately 40 candidates for the next stage.

Step three Those selected are then invited to an assessment center in Bonn so that we can get a better sense of their creativity, team spirit and language skills. Candidates complete various tasks including a general knowledge test, a writing test and a camera test. At the end of the day we select 20 candidates and inform each one of our decision.

**Step four** The final candidates meet with the Deutsche Welle's directors, chief editors and top journalists and in one-on-one talks convince them of their talents. The 12 candidates who succeed gain a place in the 18-month traineeship.

## Modules

Seminar blocks	Placements	In addition
<ul> <li>Research, interview and reporting</li> <li>Multimedia storytelling</li> <li>Reports and commentaries</li> <li>Live-reporting for radio and TV</li> <li>Video journalism</li> <li>Mobile reporting</li> <li>Social media</li> <li>Digital journalism</li> </ul>	<ul> <li>Internship with a DW department in Bonn (English or German)</li> <li>Internship with DW television in Berlin</li> <li>Internship with a DW foreign bureau in Brussels, Moscow or Washington</li> <li>Internship with our partner broadcaster DeutschlandRadio</li> </ul>	<ul> <li>External internship of your choice</li> <li>Research projects</li> <li>Participation in national and international journalism conferences</li> <li>Participation in journalism competitions</li> <li>Final multimedia project</li> <li>Support with fellowships</li> </ul>

#### Contact



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#### Deutsche Welle

Deutsche Welle (DW) is Germany's international broadcaster. DW is known for its in-depth, reliable news and information and promotes exchange and understanding between the world's cultures and people. DW has developed television lineups in English, German, Spanish and Arabic, online content is available in 30 languages and radio programs are produced for Africa.

DW Akademie is Germany's leading organization for international media development. It supports the development of free and transparentmedia systems, quality journalism and expertise. DW Akademie helps countries rebuild their media sector following crises and conflicts, and contributes internationally to the training of media professionals.

In its offices in Bonn and Berlin DW Akademie offers traineeships for future DW journalists as well as intercultural and professional media training workshops. DW Akademie also runs the "International Media Studies" Master's program which combines the areas of media development, media management, journalism and communications.

dw-akademie.com