

# ISACA

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# What is ISACA?



- Information Systems Audit and Control Association -- ISACA now goes by its acronym only.
- Non-profit association of individual members:
  - IT auditors
  - IT security professionals
  - IT risk and compliance professionals
  - IT governance professionals and more!
- Industries served:
  - Financial
  - Public accounting
  - Government/public sector,
  - Technology, utilities and manufacturing

# What is ISACA?

## Vision and Mission



**ISACA's vision (*to aspire to as an organization*)**

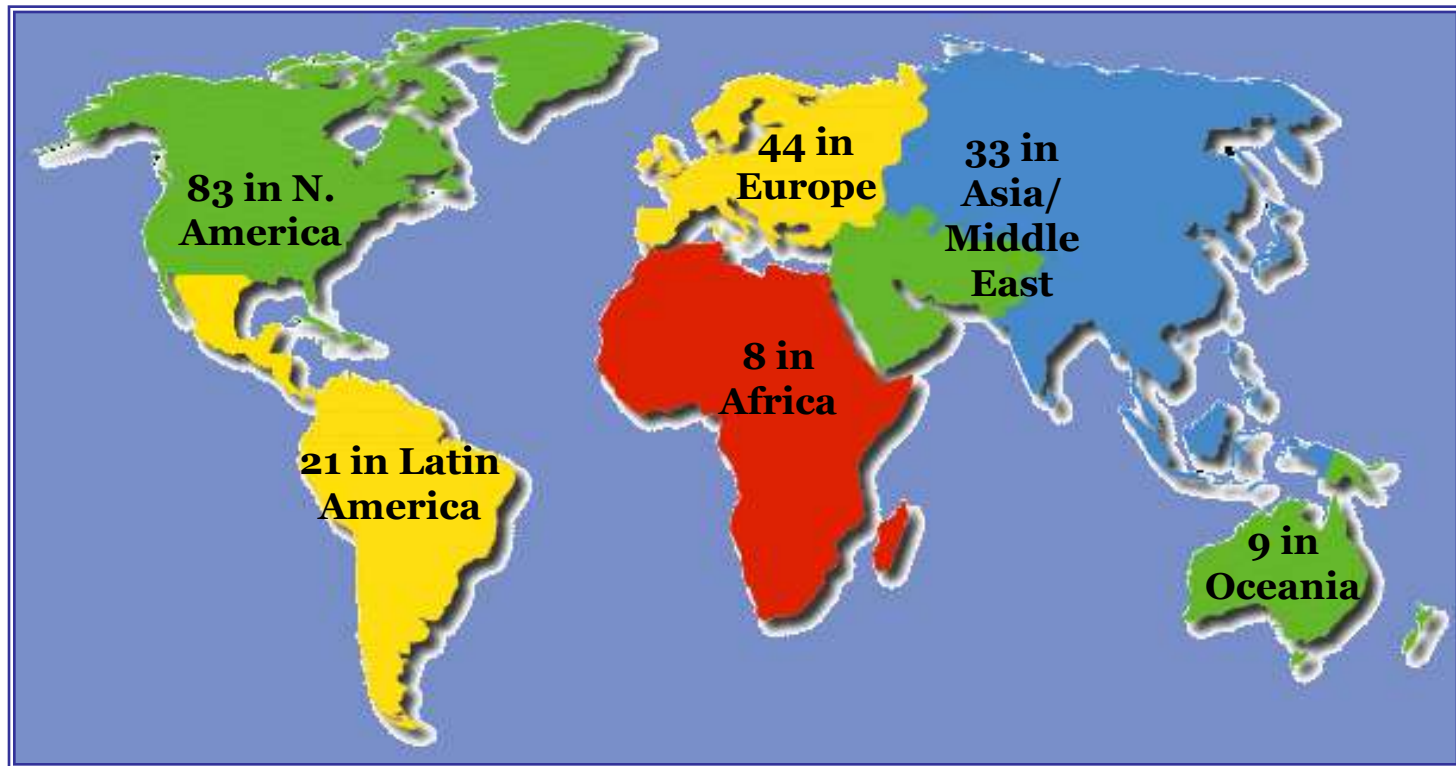
**“Trust in, and value from, information systems”**

# What is ISACA?

## Structure



One International Headquarters Office  
198 Chapters in 81 Countries



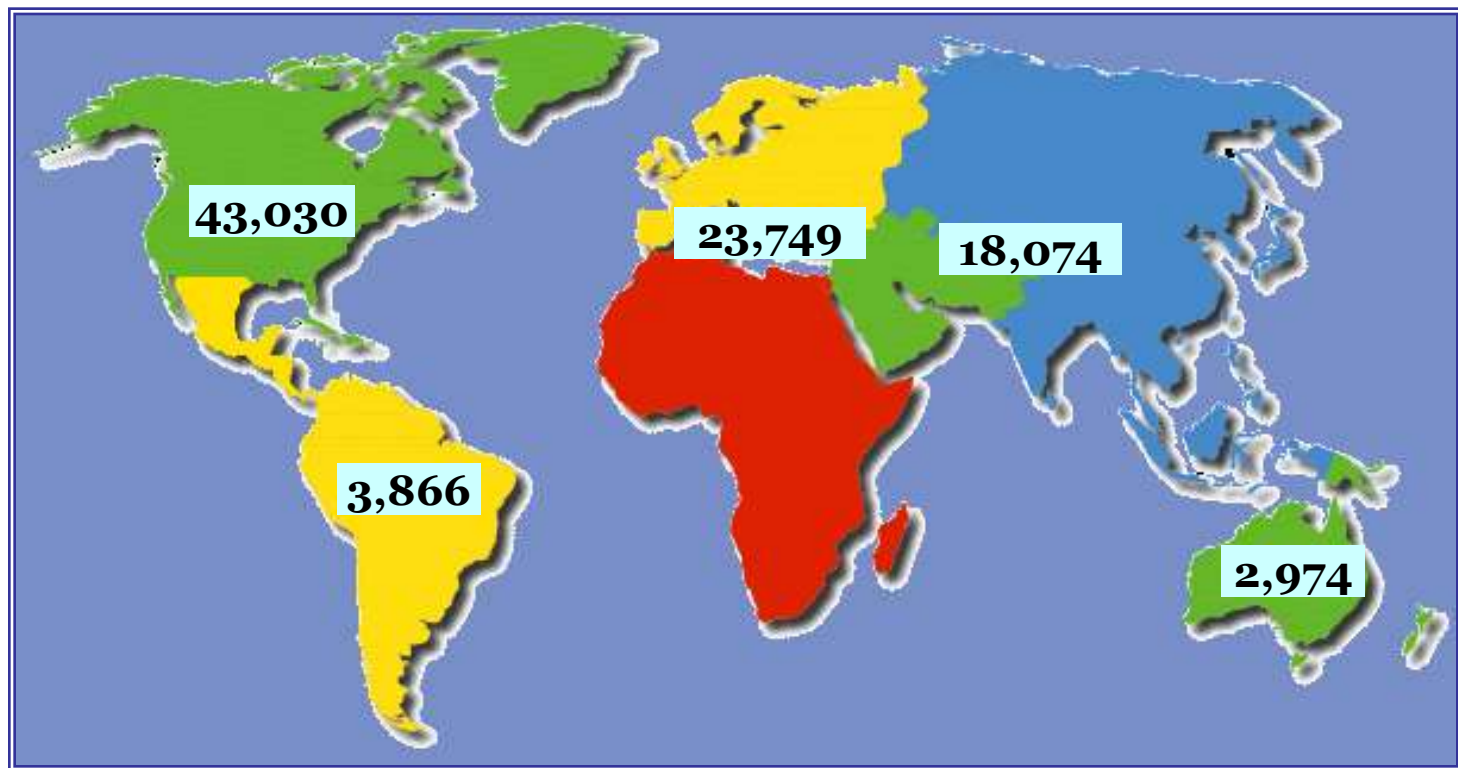
(Source: ISACA International data as of June 2012)

# Who are ISACA Members?

## Global Reach



More than 90,000 members in over 170 countries  
(including 'at-large members' where no chapters exist)



(Source: ISACA International map data as of April 2012)

NOTE: Europe and Africa are one region)

# What does ISACA do?

## Worldwide Education



ISACA's Virtual Conferences



# What does ISACA offer to academia? Academic Advocate Membership



For those who teach in the areas of:

- Accounting/Audit
- Accounting Information Systems
- Information Security
- Enterprise Governance of IT/MIS

[www.isaca.org/academicadvocate](http://www.isaca.org/academicadvocate)

# What does ISACA offer to academia? Academic Advocate Membership



## Complimentary Membership



[www.isaca.org/academicadvocate](http://www.isaca.org/academicadvocate)

- ✓ Complimentary membership to faculty members who use ISACA teaching materials and agree to share their own
- ✓ Classroom support materials
- ✓ Discounts and complimentary access to professional resources
- ✓ Assistance in preparing students to enter the job market



# What does ISACA do?

## Certifications



90,000+ CISAs certified since inception in 1978



18,000+ CISM certified since inception in 2003



5,000+ CGEITs certified since inception in 2007



16,000+ CRISCs certified since inception in 2010

# What does ISACA do?

## Research



- COBIT 4.1
- COBIT publications
- COBIT mapping documents
- COBIT Online
- COBIT Quickstart
- COBIT Foundation Course
- **And COBIT 5 released in April 2012**



BMIS: The Business Model for Information Security



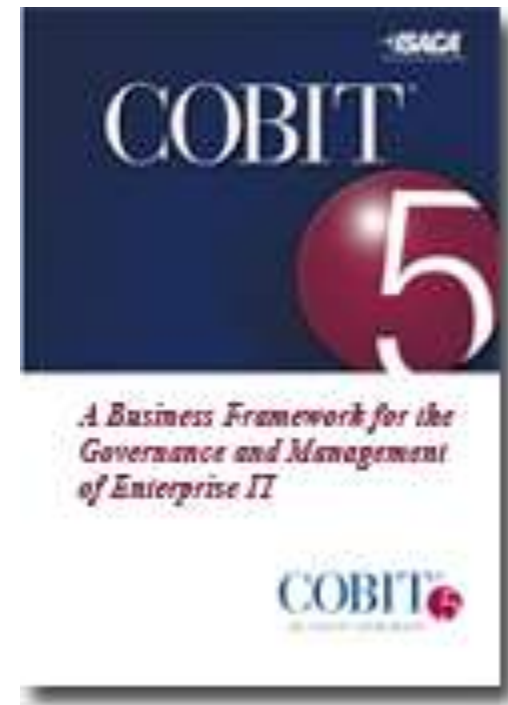
# What does ISACA do?

## COBIT 5



COBIT 5 consolidates and integrates:

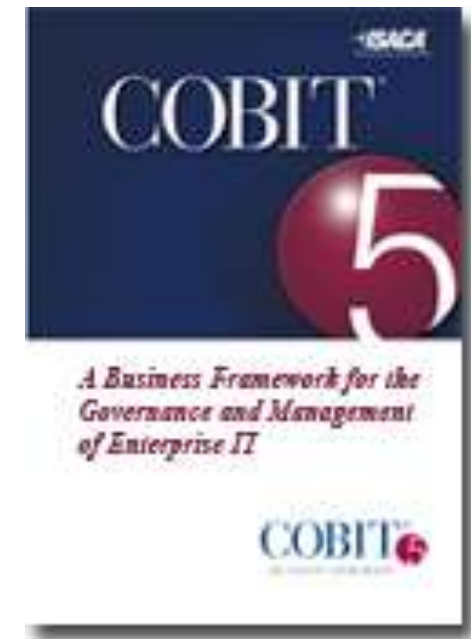
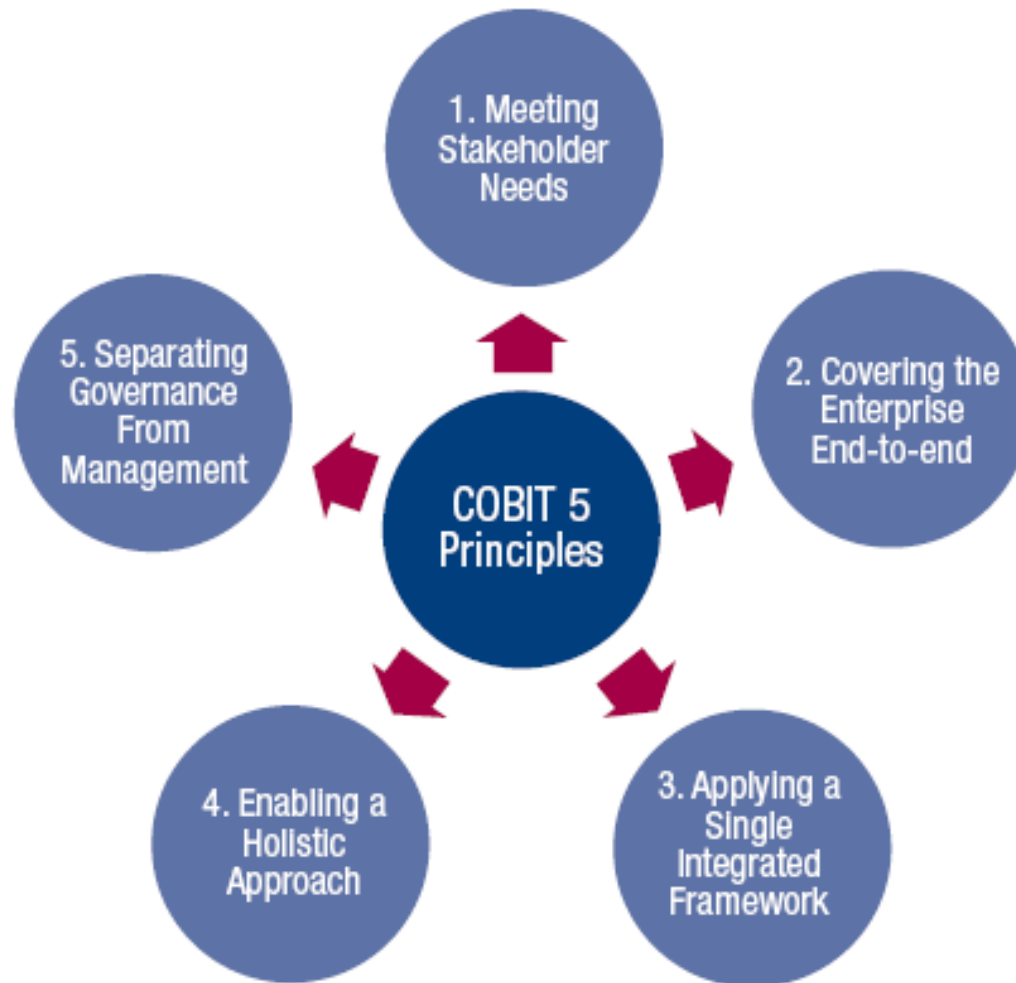
- ✓ COBIT 4.1
- ✓ Val IT 2.0
- ✓ Risk IT
- ✓ And, draws significantly from -
  - BMIS (*Business Model for Information Security*), and
  - ITAF
  - Plus areas of ITIL and ISO



[www.isaca.org/COBIT5](http://www.isaca.org/COBIT5)

# What does ISACA do?

## COBIT 5



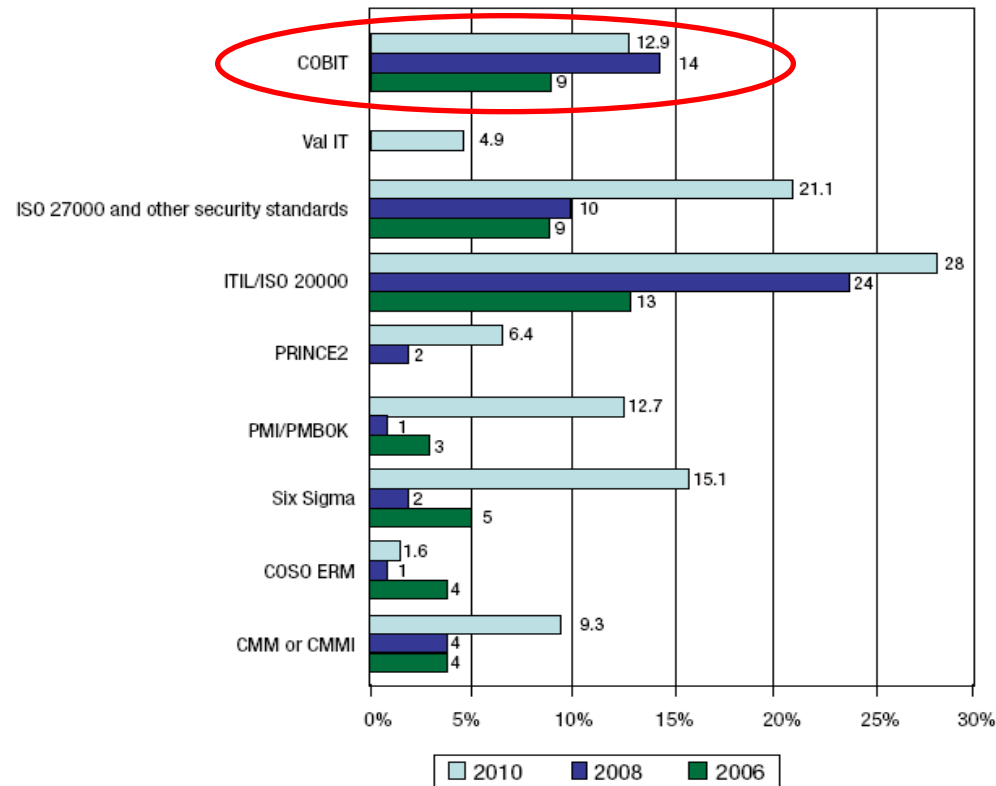
# What does ISACA do?

## COBIT



### COBIT ranks globally among top four IT Governance Frameworks

Figure 27—Trends in Usage of External Frameworks and Standards



**FACT:** 60,000+ downloads of COBIT 5 since its introduction in April 2012.

(Source: *Global Status Report on Governance of Enterprise IT 2011* - a survey conducted every 3-5 years)

# What does ISACA do?

## COBIT



### Case Studies

[Click here to learn about submitting your organization for a COBIT Case Study.](#)

Learn how organizations around the world are customizing COBIT to their benefit:

- ✓ Consulting/IT
- ✓ Education
- ✓ Energy
- ✓ Financial Services/Insurance
- ✓ Government
- ✓ Healthcare/Related
- ✓ Manufacturing/Transportation

**FACT:** COBIT is in the media approximately 24x/week!

[www.isaca.org/cobitcasestudies](http://www.isaca.org/cobitcasestudies)

# What does ISACA do?

## COBIT



### Case Studies

[Click here](#) to learn about submitting your organization for a COBIT Case Study.

Harley-Davidson, USA  
Sun Microsystems, USA  
DataSek, Uruguay  
Dongbu HiTek, Korea  
Jefferson Wells, USA  
Manta Group, Canada  
Pension-Fennia, Finland  
Government of Dubai  
Ontario Pension Board  
Prudential, Asia  
Blackboard, Inc.  
Allstate, USA  
Unisys, USA  
Bahrain Civil Service

**FACT:** COBIT has been touted in the media in 40 countries.

Central Bank of Republic of Armenia  
Curtin University of Technology,  
Western Australia  
Blue Cross/Blue Shield, No. Carolina &  
IBM Consulting  
Kuwait Turkish Participation Bank  
Canadian Tire Financial Services  
Charles Schwab & Co. Inc., USA  
U.S. Dept of Veterans Affairs  
Adnoc Distributions, UAE

[www.isaca.org/cobitcasestudies](http://www.isaca.org/cobitcasestudies)

# What does ISACA do?

## Member Benefits



### Professional Development

Increasing your value  
advancing your career

- ELibrary
- Webinars, Virtual Seminars, and archived eSymposia (free CPE)
- Career Centre
- Discounts on CISA, CISM, CGEIT, CRISC exams and annual maintenance fees
- Mentoring (free CPE)
- Conference/training discounts
- Bookstore discounts

### Research and Knowledge

Opening the door to  
thought leadership,  
research and knowledge

- Journal (free CPE)
- Research publications (many free to members!)
- COBIT 5 - April 2012!)
- Val IT
- Risk IT
- ITAF
- BMIS
- COBIT mappings
- COBIT Security Baseline 2<sup>nd</sup> Ed.
- Interactive web site
- Audit programs

### Community & Leadership

Connecting you with  
a global community  
of 100,000

- Networking
- Leadership opportunities at local and global level
- Enhanced online topic communities via new ISACA web site

### Your Local Chapter

Providing a local  
network of  
professionals

- Low-cost education
- In person training
- Exam preparation
- Business and social events
- Engage with people who understand your professional needs



# What does ISACA offer students?

## Student Membership



ISACA invites  
full-time students  
to join as  
Student Members.



[www.isaca.org/student](http://www.isaca.org/student)

### Benefits:

- ✓ Online access to ISACA journal, webcasts, and many resources for education beyond the classroom
- ✓ Opportunities to network with local chapter members for meaningful interactions with professionals
- ✓ Knowledge and experience to put students far ahead of the competition when it comes time to begin their careers.

# What does ISACA offer to academia?

## Model Curricula



18,000 downloads  
of the classroom resource,  
*“IT Governance  
Using COBIT and Val IT”*



[www.isaca.org/modelcurricula](http://www.isaca.org/modelcurricula)

- ✓ 21 universities around the world specialize in use of the ISACA Model Curricula
- ✓ ISACA® Model Curriculum for IS Audit and Control (2nd Edition)
- ✓ ISACA® Model Curriculum for Information Security Management
- ✓ Information Security Using the **CISM® Review Manual** and BMIS™

# What does ISACA offer students?

## ISACA Student Groups



ISACA urges students to form  
**an ISACA Student Group**  
on campus.



[www.isaca.org/studentgroup](http://www.isaca.org/studentgroup)

ISACA Student Groups are...

- Affiliated, if possible, with an ISACA chapter
- Recognized by an educational institution; student membership in ISACA is not required
- Recognized by ISACA HQ with an official student group logo.

# What does ISACA offer students? Help with Student Group Formation



To start a local student group on campus...



Start  
an on-campus  
ISACA Student Group

1. See [www.isaca.org/studentgroup](http://www.isaca.org/studentgroup) for a “toolkit” on forming an ISACA Student Group.
2. Identify students as founding members, your faculty advisor, and your chapter Academic Relations Coordinator, and take the next steps to getting organized.
3. Email [students@isaca.org](mailto:students@isaca.org) with your questions.

# What does ISACA offer students? Local Chapter Student Support



The local chapter may be able to help...



[www.isaca.org/chapters](http://www.isaca.org/chapters)

- Provide speakers and networking opportunities with professionals
- Assist with the formation of ISACA Student Groups on campus
- Invite students and faculty to local chapter events

Questions?  
[treasurer@isaca.gr](mailto:treasurer@isaca.gr)  
[membership@isaca.org](mailto:membership@isaca.org)

